

# tradex news

Tel: 0121 550 3373  
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Issue 233



Hughes-Lubeck is a British company owned by Amanda Hughes-Lubeck. Amanda has designed and developed over 150 sculptures for most of the major UK sculptural giftware companies. Amanda has also been highly commended in the Gift of the Year awards and has created best selling

sculptures, which were very well received at the 2012 Spring Fair.

All the sculptures are beautifully hand crafted in Britain using traditional methods of clay sculpting, moulding and bronze casting. "Creating my own bronze animal collection has been a really exciting. I feel extremely fortunate to have the ability and opportunity to follow my dream of creating sculptures, whether it's designing a winning product for a client or creating my own collection. Inspired by the world around me, it was my love of animals which stirred this collection. I relish the opportunity to capture their beauty and movement in an eternal work of art." Amanda Hughes-Lubeck  
[www.hughes-lubeck.com](http://www.hughes-lubeck.com)



## Different Class launched two new products to schools at BETT 2012

DC Pro offers an innovative approach to tracking pupil achievement and progress in schools, combining data, comments and evidence to produce a complete picture at individual, group and school level. Colours, alerts and graphs, plus the ability to filter, group and ask questions of the data make it a powerful analytical tool as well as an effective tracker. It is entirely web-based, meaning all you need is an internet connection and a browser. It has been developed with a large group of pilot schools whose needs drove the system's functionality and features. Another major concern was ease of use and a system that changes keeping pace with the ever-changing education environment.



the integration of iQity with DC Pro means that staff performance management and KPI monitoring can be intrinsically linked to assessment data.

The two systems run as a service, changing and adapting to the needs and requirements of schools. It is our belief that users, people who actually do the job, know best and it is our role to create systems that support them. Staff can then spend their time improving their schools ensuring that pupils reach their potential.

iQity is a fully integrated strategy and resource planning application designed for schools and other organisations to ensure that strategies are delivered within timescales and within budget. It too is entirely web-based and has been developed by leaders for leaders. In addition,

**For more information**  
**Tel: 0845 2244 142**  
**Web: www.different-class.com**

## Quality streets

- Jaymart's prestigious "Street-Beater" ribbed rubber/aluminium entrance matting system has just been specified for the top-notch Calder Moore redesigned Rolex Boutique at 28 Old Bond Street in upmarket Mayfair, London.



- "Street-Beater" has also been recently installed at the famous Churchill War Rooms at King Charles Street, London.
- Jaymart's "Grime-Grabber" heavy duty polypropylene-brush/ribbed aluminium entrance matting has been the entrance matting of choice for the top-of-the-range luxury brand Hugo Boss store at Regent Street, and is currently being fitted at Footlocker's Oxford Street branches, as well as stores throughout Europe.
- Recently installed at the entrance to J P Morgan Financial Services at Canary Wharf, and also currently being used for the BMX Centre at the Manchester Velodrome, Jaymart's "Street-King" is an extremely popular internal/external heavy duty contract aluminium entrance matting system.

Picture shows "Street-King" Low Profile installed at the Museum of London.

Visit [www.jaymart.co.uk](http://www.jaymart.co.uk) for full information on Jaymart's extensive range of specialist floorings, mats and mattings.

## Chase Equipment helps you to transfer your business loads between heights

West Midlands based firm Chase Equipment is a long established manufacturing company with almost 90 years' experience, who specialises in the design and build of bespoke goods lifts, scissor lifts and more recently disabled access lifts. With an expansive customer base which includes schools, hospitals, banks, supermarkets and libraries Chase has just recently supplied a Mezzanine Floor/Goods lift at a local site to a West Midlands factory.



At Thomas Dudley due to increasing demand for storage, the company needed better use of their mezzanine floor level. This resulted in a requirement to move goods more easily between ground and first floor: Chase Equipment provided a solution by using a mezzanine floor goods lift.

Chase Equipment recently worked with Thomas Dudley using 3D CAD to visualise the concept and design of the lift. Once the design was agreed, Chase manufactured the lift with full height enclosure with electro/mechanical interlock doors and fully compliant with the recently revised British standards BS EN 1570-1:2011 PART 1: Lifting tables serving up to two fixed landings.

Chase undertook the project, manufactured and delivered in an agreed time frame against budget using their in-house installation and service team.

**www.chaseequipment.com**  
**sales@chaseequipment.com**  
**Tel: (01902)675835**



## Dickies in college



Workwear brand Dickies and Jewson Builders Merchants in Minehead have joined forces to supply professional quality workwear to the Construction and Motor vehicle departments at Somerset College.

Jewson has been working with the college for over a year, with the branch representative, Ross Baker visiting the college on a regular basis. The company supplies materials, product details and advice.

The latest support has come in the form of discounted uniform and safety equipment. The motor vehicle students received overalls and black polo shirts, while students in construction have grey polo shirts and Dickies' workwear trousers. The clothing has both Dickies and Jewson logos.

**Tel: 01761 419419**

# Look into the labyrinth

It is with immense pleasure that Tradex News dedicates the prestigious and highly sought after 'Company of the Month' feature to Xmatrix. This notable accolade is presented to the company that continually strives to create a range of unique, never-before-seen products.

Created in 2009 by Jeremy Goode, the Xmatrix 3D Labyrinth Puzzle has become a sensational hit amongst those looking for an unbelievable and mesmerizing challenge. Fashioned in his spare time whilst living in Portugal in the late 90s, Jeremy has spent the last decade or so perfecting this impressive and pioneering brainteaser.

Jeremy commented: "I wanted to design a serious self-contained challenge that you could look at again and again. The principle aim was for it to be easy to understand whilst remaining sophisticated, visually stunning, difficult to conquer yet affordable for those who like a challenge."

"The problem I found when researching during

the development stage was that most puzzles I came across, once completed, spent most of their years buried in a cupboard somewhere and they seemed poorly manufactured. But with the Xmatrix range all these problems were solved."

The Xmatrix ranges offers a great patent pending design and build qualities, but more importantly offers fun and amusement, time and time again. Each of the Xmatrix puzzles challenges parts of the brain that are used in everyday life... but on a completely new level.

Testing spatial awareness, memory and manual dexterity to the maximum, navigating a ball from the GOLD frame into the opposite SILVER frame and back again has never been so much fun. Alongside its obvious qualities, the Xmatrix is a cool gift that looks great, appeals to all ages and is available in variety of different shapes and colours.

The product, that was shortlisted for the prestigious 'Gift of the Year 2010 Award' and also scooped the highly sought after 'Gold



Award' in a prestigious International Italian Design competition in 2011/12, is available in many high-end stores including Harrods of Knightsbridge, London starting at a mere £13 moving up to £20 for the larger puzzles.

Regarding the future of Xmatrix Jeremy explained: "I absolutely love what I do and I am looking to develop new puzzles to add to the range. I am currently researching various board games to generate more fresh ideas. I have also been asked about digital possibilities but thats what I love about my product... the fact that it's 'old skool'."

**Want to know more?  
Please don't hesitate to:  
Tel: 01326316160  
Visit: [www.xmatrix.co.uk](http://www.xmatrix.co.uk)**



## Company of the Month - Jewellery

# Daniel Gallie – bespoke jewellery and collections designer

Tradex News is incredibly pleased to offer the highly prestigious and industry recognised 'Company of the Month' profile to Daniel Gallie. This impressive accolade is extended in recognition of a British designer with the talent to successfully marry striking designs with everyday comfort, creating new, elegant and modern jewellery for both women and men.



quality, which are then cast in gold or silver, and used to bind the stones, creating natural flowing structures. Daniel's work is strongly influenced by the natural splendour he has encountered whilst on his travels, with pieces being modelled in sculptural organic shapes. All of his work is bespoke or made in small handmade collections and is produced and hallmarked in the UK.

Last year, Daniel Gallie launched his very first men's collection, offered alongside the label's signature earrings, necklaces and rings as a diversification of the brand's collection of semi-precious jewellery. The collection focuses on belts and buckles with the introduction of semi-precious stones and organic, flowing silhouettes. Each buckle is fastened to an organically dyed leather belt, and the finish and stone embellishment of the buckle can be chosen by the wearer for a truly unique finish. The collection has been a great success and Daniel hopes to expand upon the designs in the future.

Daniel Gallie exhibits at a number of craft and trade events throughout the year. Daniel encourages and warmly welcomes visitors and enquiries, so please say hello if you are in the vicinity. Upcoming dates and events where you will be able to see Daniel and his collections include:

- 11-17 June 2012, Jewellery Week 2012
- 14-17 June 2012, Treasure, Somerset House London WC2R 1LA
- 23 June 2012, Dulwich Crafts, St Barnabas Church Hall Dulwich Village, London SE21
- 02/05 September 2012, IJL, Earls Court 21, London
- 16/18 November 2012, Hand made in Britain, Old Chelsea Town Hall, London

**For further information please call  
Daniel on 0208 768 5436, mobile:  
07952 591 947,  
or visit [www.danielgallie.com](http://www.danielgallie.com)  
Studio 2.09 Oxo Tower, London**



Business-owner Daniel Gallie is one of the UK's most up-and-coming jewellery designers. Over the years, Welsh-born Daniel has gained a vast array of expertise and knowledge of the highly competitive jewellery trade. Following several years studying at the famous Instituto d'Arte Piero Della Francesca in Arezzo, Italy, Daniel obtained his long-awaited Diploma in Applied Arts. From there he chose to specialise in jewellery production, which led him to work for various high-end jewellery companies in Tuscany. In 2008, Daniel returned to the UK and set up his own company.

Daniel's creations fuse the beauty of crystals and precious stones with silver and gold. Daniel uses the technique of lost-wax process, also known as 'cire-perdue', which is one of the oldest methods of metal casting, with application dating back to the 3rd millennium BC. The good plasticity of the wax allows the creation of endless shapes and good sculptural

# A partner you can rely on



established in Germany over 40 years ago and was one of the first companies in Europe to have any involvement in profile technology. The company have been operating in the UK for the past ten years and are experiencing growth, with last year proving to be the most successful in their prolific enterprise.

Over the years, the Nottingham based company have become a leading authority in the supply of aluminium based components and modules for factory equipment and automation. Principally, they provide modular assembly systems which include various sizes of aluminium profiles which are then cut, machined and assembled right here in the UK.

Darren Whiteside, mk Profile System Director, commented: "We offer one of the widest profile ranges on the market made from only the highest quality materials, offering ultimate durability.

"Our main four product groups are Profile Technology, Factory Equipment, Conveyor Technology and Linear Motion. All of these are module based and therefore compatible with each other."

The company attributes their success to the flawless service on offer and they endeavour



to identify each project and customer as individual, as well as managing every aspect of the project from initial enquiry through to manufacture and delivery of completed item. The following advantages are achievable with mk:

Speed: supporting you through the tender phase, planning and design accompanied with individual engineering and design configuration. Risk reduction: estimating security increases through buying in modules at fixed costs. Wide and deep modular system: combines limitless flexibility and compatibility with specific reduction in special parts. Smoothing capacity by choosing the degree of assembly: You decide how you receive the solutions – as an assembly kit

or as a complete module. This helps you to utilise the resources available during different scenarios. Supplier management: offering modular solutions in four business segments helps to greatly reduce the number of suppliers involved. After speaking with Darren regarding the future of mk Profiles, he concluded: "We hope to build on the growth and success that the company is already experiencing. We believe that we currently have a great product range but a great product without great service is worth nothing, and we fully intend on developing every aspect of mk."

**Want to know more?**  
Tel: 01949 823 751  
Web: [www.mkprofiles.co.uk](http://www.mkprofiles.co.uk)

It is with immense pleasure that Tradex News presents mk Profiles with the prestigious and highly sought after 'Company of the Month' feature. This impressive accolade is awarded to the company that continuously strives to deliver a range of high quality products and customer orientated services – pronouncing themselves at the forefront of their industry.

mk Technology Group was originally

## Company of the Month - Beauty Products

# Respect Mother Nature



Ian Coombes (INSERT JOB TITLE) at Sranrom said: "Ancient philosophies have always been at the cornerstone of Thai culture, and through the delivery of our products we aim to portray these to our clients."

"We strive to create and design botanical products of the highest quality only that are safe, pleasurable and 100% natural."

Sranrom maintain that they provide some of the best products available in their respective field by holding a great passion and high attention to detail in every item produced.

Sranrom collections include: The Wellness Collection of aroma therapy products, consisting of calming, energizing, soothing, relaxing and rejuvenating, The True Spirit Collection and The

Mindful Living Collection.

Concerning the future of the company, Ian concluded: "As with every company we want to continue to grow and, over the next few months, expand our customer base by sharing our herbal ancient recipes that have been passed through generations of wisdom."

"We will be exhibiting at the prestigious Harrogate Home & Gift Show 2012 where we will be parading our new professional product size (1 Litre) as well as our standard gift and commercial sizes."

**Want to know more?**  
Tel: 0208 487 8415  
Visit: [www.sranrom.co.uk](http://www.sranrom.co.uk)

Tradex News is particularly proud to be dedicating the highly sought after and impressive 'Company of the Month' feature to Sranrom. This notable profile is awarded to the company that continually endeavour to deliver a range of high quality products to their particular industry, coupled with a customer orientated focus.

Established in June 2010, London-based Sranrom have become a UK leader in the marketing and distribution of high quality toiletry products. Deriving from a poetic Thai phrase which describes the wonderful feelings of pleasure, serenity and contentment, Sranrom (pronounced sa-raan-rom) was the brainchild of two women who wanted to preserve and cultivate the rich Thai legacy of herbal healing.

Products in the Sranrom range include; shower gels, body creams and oils, soaps, essential bath oils, face scrubs, shaving foams and moisturisers, just to name a few. Each product is formulated and produced in Thailand, perfectly capturing the mood and magnificence of its homeland.



# SERT-MST

SERT-MST is one of the leading suppliers of household, health and beauty, groceries, medical and pet care products in the UK. Based in Derbyshire in a purpose built 285,000 sq. ft. facility, SERT-MST is the result of an immensely successful merger between SERT UK and M&S Toiletries, established on the back of a rich and varied heritage. With a fleet of over 50 vehicles, the company is able to run on a 48 hour delivery service.

SERT-MST deal with all key manufacturers across the UK and have fantastic relationships with the likes of Unilever, SC Johnson and GlaxoSmithKline which therefore enables them to stock a hugely varied range of over 8,000 core items. This allows them to understand the need of its diverse customer base, whilst being able to provide amazing products and a first class service. Its 6,000+ happy customers across the UK and Ireland are testament to their range of superior products, as well as their wealth of experience across the entire retail, wholesale & distribution industries. With exclusive products and state-of-the-art facilities, combined with a customer-first dedication, SERT-MST is firmly established as the industry leader for high-end household, beauty and toiletry



products.

SERT-MST is the most sought after company within the toiletries industry by licensors worldwide, delivering mass distribution of products to all sectors, from baby and toddlers to teens, through to adults. Boasting the exclusive distribution rights of numerous, popular toiletry licenses including RSPCA, Noddy, Moshi Monsters and Help for Heroes, SERT-MST has also recently gained the rights to an exciting new Horrid Henry range of products. Selling directly to pharmacies, discount stores, independent shops, department stores and major supermarket chains across the nation, the company is well on its way to achieving its vision of being established as the industry's number one supplier of licensed toiletries.

SERT-MST has recently launched a licensed pet brand called "Petbase". Petbase has everything that you could ever need or think of for your furry friend. Featured brands include Garfield, Snoopy, and RSPCA, with a range that boasts premium quality products, including toys and accessories. With a dynamic design and product sourcing team, SERT-MST instils a high level of creativity into each license, whilst still being true to the existing brand, bringing out the very best in a character's credentials. SERT-MST provides maximum brand impact for licensed products; its design team are briefed to create the most visually striking displays, ensuring that a client's products stand out amongst a



competitive display area. Shelf-ready packaging is bespoke to each product; focusing on brand awareness and helping a product make the most out of its space on shelf. The highly trained staff at SERT-MST can also create visually innovative point-of-sale material, shelf wobblers and free-standing display units for imposing in-store impact.

SERT-MST was recently awarded the Best Practice magazine 'Company of the Year'. This prestigious accolade was awarded in recognition of their superior products, years of experience, and their constant ability to branch into, and succeed in, new markets. Their success looks set to continue for a long time yet!

**For more information;**  
**Call: 0845 226 5000**  
**Web: www.sert-mst.com**

## Obiko

Obiko is an ethically-minded British greeting card publisher which prides itself on quality and imaginative design.

Launching in January 2010 at the Top Drawer trade show in London, Obiko has rapidly built a following through supplying to independent shops, galleries, florists, hotels and high street stores across the UK.

Linda Williams, Obiko's founder and designer, is inspired by patterns and line drawings which she brings to life with a palette of colour and vibrancy. Linda has found that as the business has evolved so too has her style - "I'm working on a collage project at present so expect to see some of this work later this year" she reports.

Each of Obiko's 18 ranges has its own unique design and feel; the ever-popular Seagull sites range comprises of landmarks around South East England and beyond and is distinctly recognisable by a motif of three gliding seagulls.

Among Obiko's newer designs are the much loved Albert and Florence - period characters with a contemporary twist and Messages with roses - a selection of greetings accompanied by quirky bird characters.

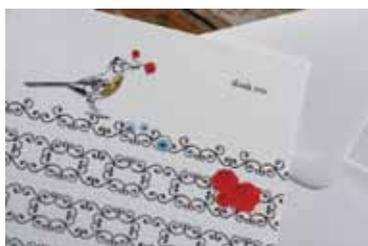
With more beautiful Obiko artwork making its way onto notecards and this year's launch of four new ranges, it's certainly an exciting time for Obiko.

The 125mm square cards are printed in the UK on a luxury soft white uncoated 300gsm board and arrive cellophane-wrapped with a matching bespoke envelope.

Obiko is a design company based in Hastings. It was launched in January 2010 and currently designs fresh, high-quality greeting cards.

Obiko contact details  
 Proprietor: Linda Williams

**Mob: 0799 059 2808**  
**Email: info@obiko.co.uk**  
**Website: www.obiko.co.uk**



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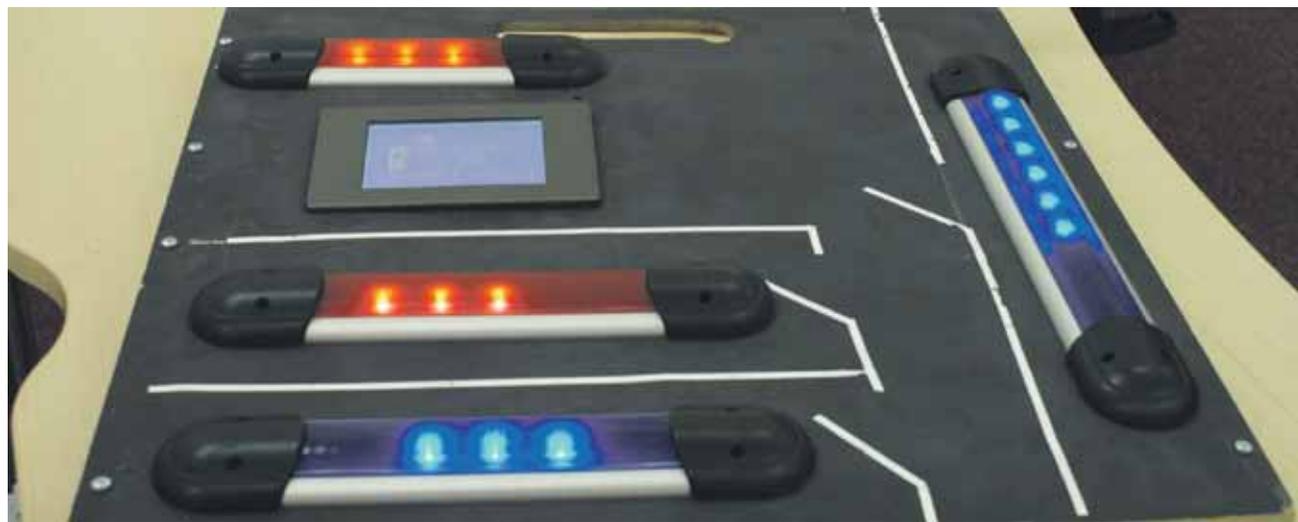
# 'Providing solutions that work and solve our client's problems'

Tradex News is extremely proud to present Industrial Control Systems (ICS) with the highly prestigious and industry recognised 'Company of the Year' profile. This impressive accolade is awarded to the company that has a proven track record at delivering a variety of innovative products coupled with an excellent customer orientated service.



Industrial Controls Systems was established in 1995 by Phillip Petty and over the years have become one of the industry leaders in the design and implementation of bespoke systems for the Automotive, Packaging, Water and Nuclear industries. ICS's expertise in applying image analysis and control engineering encompasses many different fields, including cameras, software, algorithm development and design services enabling their solutions to meet all their customers' requirements.

The Sheffield based company's main focus is the development, design and manufacture of a range of vision systems for use in industrial and commercial applications. More recently, ICS have begun developing products and solution for the security safety market. Their



latest product in this sector is the Strike-Point 'Touch at any point switch'.

Following extensive market research, ICS identified a substantial gap in the market for a reliable 'Touch at any point switch' and therefore decided to market their own solution – Strike-Point. This brand new product is essentially a 'Touch at any point switch' that is designed to be activated at any point along a continuous length to call for assistance and provide reassurance to the user by the use of LED backlighting. Strike-Point is suitable for use in high-risk areas such as bank, hospitals and police headquarters. Other alternative uses are safety stop circuits and door entry switch within the automation industries.

Strike-Point is installed as part of a standalone switch or in support of a propriety alarm or monitoring system and is designed to operate consistently and provide assurance to the staff and operators. The product offers a range of features including;

- Easy activation
- Flexible contact
- Tamper Proof
- Illumination options
- Inherent shape retention
- Colour options
- Quick & Easy installation
- Range of ABS fittings
- Rated IP65

ICS have a range of bespoke 2D visual inspection system and 3D point cloud Measurement scanners for use in quality control applications. They have recently developed a 3D laser scanner for

measurement of complex non geometry 3D shapes as part of a production process. The 3D scanner is configured offline and the test configuration applied to any part during the manufacturing or test process. The testing process includes 3D auto alignment and test sequence requires no operator intervention. Measurement test can be made between any area or point on any plane or across a single section. Measurement option available includes distance and angle. A single scan and test can be carried out in seconds dependent on part size and resolution requirements.

ICS are also currently in the process of developing a scanner to provide non-contact thermal inspection systems with the ability to monitor multiple areas that could be at risk of fire. They are aiming for this product, which is yet to be named, to be launched in mid 2012.



**For more information about Industrial Control Systems and their products;**  
**Call: 01142 242 522**  
**Email: info@ics-uk.net**  
**Web: www.ics-uk.net**

## Four events for the price of one!

Riding high on its exponential growth over the recent years since its launch, the Advanced Engineering UK group of events continues to bring together OEMs and top tier customer groups to meet and do business with their supply chains and partners across some of the UK's highest-growth advanced engineering sectors.

Whether you are attending as an exhibitor or a visitor, each component event provides you with a business opportunity forum and capability showcase within its own sector, and those of the co-locating events – exposing you to additional opportunities and markets across the UK advanced engineering industries.

4 events co-located to form the Advanced Engineering UK 2011 group of events from 9th-10th November 2011 at the NEC in Birmingham.

**The Composites Engineering Show – www.compositesexhibition.com**

**Aero Engineering 2011 – www.aeroengineeringshow.com**

**Energy Engineering 2011 – www.energyengineeringshow.com**

**UK Plastics Electronics Show – www.plasticelectronicsshow.com**

Integrated within Hall 20 at the NEC, Birmingham, the Advanced Engineering UK 2011 group of events brought together some of the UK's highest-growth advanced engineering sectors through four co-locating shows. Each provided a business networking technology and innovation agenda not only within its own supply chain and customer groups, but across those of the co-locating events.

Across the following four pages, we're proud to feature the companies which in our opinion most merit your attention from all across the engineering spectrum. Enjoy.



## Polcoat™ from Datum Developments

Polcoat™ is the brand name for our polyimide electro-coating; the first commercially available electro-deposited polyimide coating material. We have a unique process that is a breakthrough for a broad range of precision engineering customers. By electro-depositing polyimide customers reduce labour and manufacturing overhead costs, while driving up productivity.

Electro-deposited polymers are widely used to coat 90% of vehicles but until the introduction of Polcoat™ there has been no polyimide coating available in the market. Most electro-coating materials are classed as either acrylics or epoxies.

The emerging growth trend in Large-Area-Thin-Film Plastic Electronics demands a performance electro-coating that builds on key polyimide material properties. For instance solar power, visual display or energy cells all benefit from improved polyimide coatings.

Polyimide consumption in 2010 was IRO \$2bn with a CAGR of 6-10% by region. About 40% of polyimides serve the electronics sector. The proportion is set to grow substantially as emerging printed and plastic electronics strives to be a £335 billion market by 2035.



Our core product is named Polcoat™ Coating Ready Solution. The product allows coating customers to quickly prove the coating for their OEM application. For clients who are in need of electro-coating expertise we can provide product development services through our in-house facilities through to our production partners.

**Contact details:**  
Tel: 01548 853717  
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- Creep
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- Drop Weight
- Dynamic Tear
- Heat Treatment

t: +44 (0)1295 261211 e: admin@wmt.com www.wmt.co.uk

## Dantec Dynamics launches two new systems

Dantec Dynamics launched two new systems at the Advanced Engineering UK 2011 events.

The first system was the latest version of Dantec's Q-810 Laser Shearography vacuum hood. Laser Shearography is an optical Non-Destructive Testing (NDT) technique ideal for looking for defects in composite materials.

The latest version of the Q-810 has been redesigned to be smaller, lighter and more robust. This includes fully dust and water proof electronics to IP65 and outdoor readable touch screen. The new system is now suitable for wind turbine blade inspections via rope access alongside the traditional aerospace and marine in-service applications. Dantec also produces robotic shearography systems for production inspection of components.

Secondly Dantec showed the Q-480 handheld Digital Image Correlation (DIC) system. DIC is a full-field optical technique for the measurement of strain and 3D deformation widely used in university research. With the Q-480, Dantec has adapted its standard Q-400

system for use in industrial applications. Being a handheld sensor the setup is fixed and requires no calibration making it easy to make measurements quickly on large engineering structures.



**For more information, contact Dantec's UK office on 01275 375333, email: uk@dantecdynamics.com, or visit the website at: www.dantecdynamics.com**

## New solutions for materials and innovative designs

WMTR's high tech labs have the capability to test batch materials or production related materials to verification and quality standards, to the UKAS and Nadcap accreditations, providing client reports of tests to enable suppliers and manufacturers to produce their material confident that it meets all required standards of excellence.

WMTR continually plan to add capacity as testing capabilities develop and grow, representing a firm commitment to expanding the company's world class services into the European, Asian and world marketplace for materials testing services. WMTR are already one of the largest independent providers of materials testing in Europe and have plans to more than double the size of their lab facilities in Banbury, UK.



In addition to their state of the art core testing facilities, WMTR have niche capability in certain areas such as fast track same day turnaround, next day and/or 2 day turnaround testing and reporting. Special one offs including research and development on materials, test types. Other capabilities include surface engineering technology, bonding and various corrosion test methods and excellent metallographic support, chemical analysis and salt spray facilities. WMTR also offer a fully equipped CNC machine shop specimen manufacturing facility for one offs or production batches.

Tel: 01295 261211

## Savings in composites supply chain



GTW Developments Ltd manufactures products which can offer savings to most companies in the composites supply chain. The company manufactures pneumatic yarn splicers, which use compressed air to make smooth, neatly intermingled joints when a bobbin change or a breakdown occurs. Historically, yarns were knotted together, but in all textile processes, knots are bad – they can reduce process efficiency seriously. Splices represent a superior technology; the smooth, strong joint improves quality and production efficiency.

It has always been obvious that pneumatic splicers could benefit the composites industry. However, until recently it was impossible to splice carbon and glass fibre, since the fibres are brittle, and can be destroyed by compressed air.

We have conducted fundamental research to solve this problem and we can now splice carbon and glass with ease. We can also splice acrylic precursor yarn for the production of carbon fibres – splices which survive the demands of the ovens during the conversion from PAN to carbon fibre.

We have introduced radical new products which should yield major savings for companies in the composites supply chain. The splicers are already being used with great success in plants around the world – including the USA, China, and India.

**Tel: +44 (0)1495 755661**  
**Fax: +44 (0)1495 752619**  
**Email: gtwdevelopments@btconnect.com**  
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# Eat Paella



Tradex News is incredibly proud to dedicate the highly impressive and industry renowned 'Company of the Year' profile to eatPaella. This is presented in recognition of their outstanding range of products, excellent customer service, and infectious passion for the brand and ethos of eatPaella and everything that stands for.

As the name might suggest, eatPaella are tremendous advocates of paella and aim to bring the taste and experience of this traditional Valencian dish to the British way of life and cooking. Because paella is traditionally made outdoors in large volumes the preparing, cooking and eating of it is a very social experience that can be enjoyed and shared by friends and family alike. Everyone gets to eat at the same time further enhancing its qualities



as a social meal, and providing a great alternative to barbecues. Paella is also a very versatile dish that can be made in meat, fish, or vegetarian varieties meaning it can cater to all palates.

eatPaella supply a large range of paella equipment such as Paella Pans, Paella Gas Burners, Paella Kits and Systems to experience indoor and outdoor authentic Spanish cooking. If indoor cooking is more your style, eatPaella have a large range of paella sizes than can be cooked indoor on your normal hob and also special paella pans for inductions hobs, electric and AGA with an extra thick base, which are perfect for the winter months that the UK is so often "blessed" with. They also have a new range of Griddles and Grills for a complete "alfresco" cooking experience. All of their products are designed to be easy to use, cost efficient, and enable people to get started on their own paella experience. eatPaella also sell their own brands of paella ingredients such as rice and spices, and can provide bigger pans and burners for use in the catering, hotels, markets, and restaurants sectors.



Because eatPaella only supply paella pans and accessories you can be sure of a specialist service, and as they don't stock hundreds of different products, but a more compact range, decision making is easier in discovering the product that will suit the application the best. All of the paella pans and accessories are manufactured by



"Vaello Campos", based in Valencia, Spain and imported direct to the UK.

Authenticity of the product and experience is something that eatPaella are very conscious of providing. In Valencia paella is more than just a dish; it is a way of life. One of the Directors and founder member of eatPaella, Jose Lluna, is himself a native son of Valencia, enabling him to guarantee the authentic experience due to his own upbringing. Jose has been cooking paella his whole life and even includes some of his mother's authentic recipes which have been passed down for generations on the website.

After years of experimentation eatPaella are very happy with the current rice and spices sold on their site, but in the future will continue to expand the range of griddles and pans in whichever direction the markets dictate.

eatPaella's customer service and aftercare support is second to none, and is encompassed by their mission "to treat our customers like we would want to be treated" and to deliver a first class service. Their no-nonsense recipes help ensure your first authentic paella will be a success. They deliver direct to your door and orders are sent out within 48hrs of being placed. Customers are welcome to go along to the company's warehouse for demonstrations, and able to post pictures on the website

sharing their own experiences of cooking and enjoying paella. Jose also allows people who are perhaps unsure or cooking paella for the first time, to call him personally to provide instruction and hints.

eatPaella like to exhibit at several trade shows throughout the year, events which Jose describes as great fun and well worth the hard work involved in setting up. He says he always receives excellent feedback at these events, and his most special moments are when people recognise the pans and share their own warm memories of when they first experienced and fell in love with paella.

You can next meet Jose and the eatPaella team, to learn more about their range, or just to share your own stories and swap recipes, at Grand Designs Live in London's Excel from the 5th to the 13th of May. eatPaella will also be attending the BBC Good Food Show, Birmingham NEC, 13-17 June.

**For learn more about eatPaella, order any of the range, or to check out paella recipes, please visit [www.eatpaella.co.uk](http://www.eatpaella.co.uk) or call 01869 815 033**

[www.eatPaella.co.uk](http://www.eatPaella.co.uk)



# Spring Fair Review

## Spring Fair International 2012 - Europe's Largest Gift and Home Accessories Show

The latest Spring Fair International show, which took place from February 5th to the 9th at The NEC Birmingham, attracted over 63,500 retailers with outstanding exhibitors and countless new product launches.

The exhibition was transformed for 2012 following a two-year consultation phase with exhibitors, visitors, trade associations and other members of the industry with significant investment from show owner Emap Connect. The result was much clearer product zoning, improved signage and information points, many extra 'Here to Help' staff and catering options, free water throughout the show, numerous trend-focused features and a wide programme

of seminars.

Popular existing features included Cook Live!, the Fashion Accessories Catwalk, Toy Demo area and Pandora Catwalk Café at The Jewellery Show once again drew large crowds, while special events and celebrations underscored the importance of Spring Fair as undisputed hub of the gift and home trade.

**Spring Fair International 2013 will take place from February 3rd to 7th.**  
For more information visit the website:  
[www.springfair.com](http://www.springfair.com)



## Stylish Gifting • Elegant Entertainment



home décor, were first designed over a decade ago for a wedding reception. Following excellent feedback from guests, PlaceTiles® went under development and found a life of their own.

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Web: [www.placetile.com](http://www.placetile.com)

PlaceTiles®, a range of ceramic accessories for



## Luxury gift-packaging at an affordable price

Mr & Mrs Bitter & Twisted (AKA Jeet and Pinz) is a leading innovator in the gift-packaging design industry, offering timeless designs and products of the highest calibre, all at an affordable price. In an age when consumers are demanding and expecting more innovation from their products, Bitter & Twisted takes great pride in offering a collection that is continually raising the bar to meet, and succeed, such expectations.

The Bitter & Twisted collection is a result of their focused passion to fuse contemporary graphics with timeless



designs. The collection includes unique giftbags, giftwrap, giftboxes and a large accessories range of tissues and ribbons.

Each range is available in a whole host of exciting colours and designs. The full collection can be found on the website [www.bitterandtwisteduk.com](http://www.bitterandtwisteduk.com)

Bitter & Twisted is a global brand, with the capability to provide business solutions to suit all of their customers needs, from the local independent retail outlets to large international distribution clientele. This is backed up by a fantastic sales force throughout UK, providing a fast and personal service to all clients.

Tel: 0208 575 3391  
Email: [enquiries@bitterandtwisteduk.com](mailto:enquiries@bitterandtwisteduk.com)  
Web: [www.bitterandtwisteduk.com](http://www.bitterandtwisteduk.com)



## Unique wraparound design

As one of the Houlden Group's Design Quarter Gems, Flash Jordan unveiled their new cufflink collection 'Jack The Lad' for their gentlemen's brand Britton Bespoke. The brand is renowned for their unique wraparound design and this collection is no exception.

Working on the same principles, the new range focuses on surface texture, drawing inspiration from celebrating in all things British, taking elements from the 'Union Jack'.

Also new at the show were additions to the Saigon collection. Saigon is not only a stunning range inspired by the designer's trip to Vietnam but is also a reaction to the economy and consumer desire for versatile, customisable pieces. The collection features delicate silver leaves, spiralling bamboo stems and briolette droplets in garnet, topaz and rock crystal and pieces can be updated by purchasing alternate backs for earrings.

Tel: 0845 4796587  
[www.flashjordan.co.uk](http://www.flashjordan.co.uk)



Saigon  
by flash jordan



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## Welcome to Hockley Mint

Hockley Mint, founded in 1994, has built on a reputation for innovation combined with classic design and fast friendly service to become one of the Europe's largest manufacturing Jewellers. Based in Birmingham's famous Jewellery Quarter, Hockley Mint manufactures an unrivalled collection of wedding rings, engagement rings, cast components, findings and precision engineered jewellery parts. Full catalogues for each range may be found on the company website ([www.hockleymint.co.uk](http://www.hockleymint.co.uk)). The company was recently honoured as one of the top 20 exhibitors at Spring Fair International 2012.

Hockley Mint have built a business based on service and will always strive to accommodate customer's requirements no matter how exacting. As a UK based manufacturer with the 'in house' resource of a vast array of production techniques Hockley Mint are in a unique position to create anything - a one off design, from cad or sketch, to large production orders; always utilising the best possible production techniques. As a UK manufacturer rather than an importer Hockley Mint avoids the inevitable and frustrating delays bought on when sourcing goods from overseas and ensures customer service is maintained no matter how unusual the order.

For more information  
Tel: 0121 242 0042  
Web: [www.hockleymint.co.uk](http://www.hockleymint.co.uk)



## The pencil case is dead – long live PENroll!

Because a bright idea can come at any time...

Everyone knows the anguish when you've forgotten a great idea because you didn't write it down. Journals are important for capturing that bright idea before you forget it.

But the paper is nothing without the pen.

Hand-made from heavy weight, durable canvas PENroll won't let you forget those precious thoughts. Durable, stylish and fully-detachable, PENroll wraps around most journals allowing much-needed space for pens, pencils, rulers and a whole range of stationery at your fingertips.

With PENroll, the pen is never far from the paper.

It's perfect for anyone from artists to students, engineers to architects, whether on a building site or at a lecture, travelling the world or just the commuter train to work – PENroll means that your essential stationery is never far from your journal.

"I developed PENroll more than two years ago" said Michael Ruthenbury, founder of PENroll. "I never used a

pencil case when I was studying to be an architect. Instead I carried my pencils around in my pocket and I found I kept losing them. PENroll is the perfect solution because it means that everything's kept in one place – my stationary is never far from my journal or notepad."

"Tablets and smartphones can do pretty much anything nowadays. But, in my view, nothing beats the feeling of putting pen to paper and sketching or writing by hand rather than typing into a keypad."

PENroll comes in a variety of colours, including Black, Fuscina, Bottle Green and Navy and in 3 popular sizes that fit pocket Moleskine® notebooks, large Moleskine® notebooks, and A5 journals.

**For more information please contact Michael at Sales@penroll.co.uk or call +44 (0) 793 8547305. Alternatively go to our website on www.penroll.co.uk.**



Arthouse have moved from strength to strength becoming one of the country's leading suppliers of home decoration products. Through innovation and creative design, the company have developed stunning products within Wall Coverings, Wall Art, stunning screens, Coving & Tiles with the more recently developed glass Photograph Frames. For a cool urban chic, a sanctuary of calm and serenity or a starburst of bold brights there will be a collection to breathe life into any interior...

The portfolio of brands that Arthouse boast mean that there will be an option to suit any budget, design or colour preference. Why not drift away on a journey of peace, serenity and easy living with the 'Imagine' range of tranquil Wallcoverings from Arthouse. Fitting for all 4 walls of the room, this neutral palette will provide

designs that are easy to live with; whilst the 'Vintage' collection collates the most stunning and premium designs that Arthouse produce. Classical by design, with an underlying contemporary twist, these sensational patterns bring a touch of luxury and glamour, either to the bedroom, or to create an intimate dining setting. Bringing excitement and a sense of play to the home, Arthouse present their children's range of 'Opera Fun' Wallcoverings and co-ordinates, whilst the 'Eco' brand presents an eco friendly Wallcoverings solution.

**01706 230077  
www.arthouse.com**



## Coppenrath Advent Calendars

Coppenrath Advent Calendars were shown at Spring Fair again in 2012 by Tizaro Ltd, who have distributed them in UK since the turn of the century.



loads of hand finished glitter, there are designs which appeal to the young end of the market as well as more sophisticated images for those who are buying for the older end. A must for stores who sell Advent Calendars, give them a try.

**Tel: 01892 668668.  
Email: info@tizarodesigns.com**

Originating from Germany, they are the most sumptuous Advent Calendars on the market. They meet a strong demand in the shops who regularly stock them. With

## Shropshire inspired

Created in 2006, Anne Reeves Jewellery is one of the UK's most exclusive contemporary designers of solid silver handcrafted jewellery. The range offered by Anne Reeves is extremely distinctive – but very wearable – and reflects Anne's love of nature. Each piece in the range is very tactile and incorporates various exciting textures and familiar shapes.

Her collections are handcrafted, designed exclusively by Anne in her workshop in the charming town of Shrewsbury, and finished to a very high standard.

Each product is presented in Anne's very own branded cream recyclable boxes – making them the perfect gift for a close friend, relative or loved one.

Anne's work is available to purchase online and at various local and national retail outlets. **For further information please contact Anne on +44 7816 880 065 or by email to enquiries@annereevesjewellery.co.uk, or alternatively visit www.annereevesjewellery.co.uk**



## Traditional styles for the country

Eureka Australia and Classic Styling By Nash's spring / summer catalogue got off to a great start at this year's Spring Fair. All of the new styles introduced at the show where very well received and orders started to flow from the first day.

Eureka's strong leather and suede hat and cap ranges had solid sales as usual.

Traditional styles for the country and now fashionable styles for the Cities give Eureka an exciting range of styles that appeals to most buyers of men's and women's hats. Best selling styles are leather and suede Fedoras and leather caps in three great colours. Originally known for leather styles Eureka have introduced other fabrics such as polysuede, cotton and linen.

CSB Nash is aiming for the more discerning wearer of fine headwear. We use raw materials that combine style with a story. We are using Harris-Tweed to make a range of hats and caps that appeals to both the city and country wearer. Traditional colours for the country side and great styles for today's fashion conscious. Coming soon; a Harris-Tweed bag range to match the great styles.

Hand woven fine straw hats with braids as small as 3.5m from wheat grown in areas that have the right soil conditions to give it its unique golden colour lead CSB Nash's premier range of straw hats. Hand woven Raffia hats are also available.

**For a catalogue and price list please call 01702 533 939 and ask for Gary or Colleen.**



## RJB Stone Ltd

RJB Stone Ltd was pleased to be back at the Spring Fair this year to launch our new products, catch up with existing customers and meet lots of lovely new ones.

Our stand design wowed visitors with an imaginative and innovative appearance, to showcase our extensive range of products, inviting people through an endless corridor into our curiosity section with hidden doors revealing different themed rooms. The rooms included Christmas decorations, children's soft furnishings, jewellery holders, craft and sewing accessories, butterfly garlands and hanging heart decorations. The debut of new designs for our signature owl cushions, nestled in the real life tree on our stand, were warmly welcomed.

We were able to present all of our exciting new ranges which were well received, particularly our romantic frames, vintage heart decorations and our wide range of Union Jack fabric bunting.

Thank you to everyone that came to visit our stand at Spring Fair 2012 and we look forward to seeing you in September at the Autumn Fair

**Tel: 0207 228 0281**



## Loved • Layered • Collected

Easy dressing at its very best. Flax has been the favourite, most consistent linen collection for UK boutiques for nearly two decades. Offering a multitude of unique, beautifully woven linen fabrics in a rich blend of colours. Still designed in an idyllic barn setting in New York State, Flax stands as a completely timeless range, well established as a brand to build your wardrobe around.

Flax incorporates much of what is great about European fashion with the classic styles from the States. Styled for easy dressing to give women the freedom to layer and let their outfits flow. Many have followed Flax, as avid fans, for years, and its enduring quality is celebrated deservedly.

Manufactured in Lithuania, with much of the linen coming from the flax plants which characterize the Eastern European landscape. Flax uses another naturally occurring product for its buttons, tagua nuts, which come from Ecuador. The integrity with which Flax manufactures its clothes is recognised and comes as part of the brand when wearing its linens.

One place to find a treasure trove of Flax is The Maggie White Shop in Burford, Oxfordshire. A place with a passion for giving women who know what they want the clothes and accessories that will make them look breathtaking and feel beautiful. It's simple - Maggie White is the shop where you will want to walk out wearing everything. Particularly Flax.

**Find out more:  
Tel: 01993822600  
Web: www.flaxdesigns.com or www.maggiwhite.com**



*Maggie White*

## Jewellery created with fervour, and the power to captivate

Hundred Islands Jewellery is a very unique and innovative company, producing high quality pieces which feature the exoticism of contemporary Filipino designs, as well as the inventive use of ethnic materials. The company has been on our radar for a while now, having been recognised as one of the top 20 exhibitors at Spring Fair 2012.

Hundred Islands is a family firm which creates jewellery with passion. The products are hand-made in both the Philippines and in the UK, and the company travels the world to source the best semi-precious stones, crystals, pearls and .925 sterling silvers for their designs and creations.



Hundred Islands offer a great range of products to suit every taste and every budget, with excellent customer service and after care. The full range can be found at the website [www.hundredislands.co.uk](http://www.hundredislands.co.uk)



No minimum order is required. Orders exceeding £500 exc. vat receive a free necklace.

Tel: 01929 422 886

Email: [sales@hundredislands.co.uk](mailto:sales@hundredislands.co.uk)

Web: [www.hundredislands.co.uk](http://www.hundredislands.co.uk)

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## Multi-tasking bags for stylish women on the go

Mia Tui bags are different to most other handbags. They are clever, functional and stylish all at once. They help bring order to the chaos of a handbag and simplify women's lives.

On the outside, they look like fashionable handbags but inside, they have a range of clever features including a waterproof interior and different pockets so that essential items including mobile phones, pens, keys, water bottle and larger items such as laptops or work files are safe and easy to find.

Two clear, removable zipped bags which can be clipped to the bag's interior for security and convenience are also included - ideal for carrying make-up or small electrical items.



In addition, each bag comes with a co-ordinating clutch bag for essentials such as purse and keys when you need to 'grab and go'.

The range includes a large shopper bag, a medium-sized tote and a smaller shoulder handbag meaning all different needs and occasions are catered for, be it travelling, trips to the gym, work, shopping or mums on the go.

The bags are manufactured from a PU coated material inside and out with highest quality straps, clips and zips making them robust enough to weather the trials of every day life.

A range of colours is available including tan, red, black and silver as well as colourways exclusive to a particular stockist. A leather range is due to launch soon. Prices range from £64.99 - £44.99.

[www.miatui.com](http://www.miatui.com)



## At the forefront of jewellery display manufacturing

Pearce Displays have been at the forefront of jewellery display manufacturing for over a decade. Based in Huddersfield, many of their clients are well known both locally and nationally and have been with Pearce Displays many years, happy in the knowledge that their display needs will be dealt with promptly and to the highest standards.

Pearce Displays' ultimate aim is customer satisfaction; and the constant introduction of new ideas and techniques enable them to fulfil this with confidence. Utilising state of the art technology including computer aided design, CNC routing and digital image storage, Pearce Displays are able to mass produce items whilst maintaining high standards of quality, whilst versatile manufacturing techniques using top grade materials and specially imported fabrics enable the company to create original designs which are both durable and functional. In cases where jewellers have unique display problems, Pearce Displays' experienced in-house design team will assist to consider the various options.

Pearce Displays' catalogue displaying the full range, including counters, displays, point of sale, loose dressing,



and lighting can be found on the website. Address found below.

Tel: 01484 605 458  
Email: [info@pearcedisplays.co.uk](mailto:info@pearcedisplays.co.uk)  
Web: [www.pearcedisplays.co.uk](http://www.pearcedisplays.co.uk)

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## Contemporary ceramic and bronze sculptures

Paul Jenkins Gallery ([www.pauljenkinsgallery.co.uk](http://www.pauljenkinsgallery.co.uk)) is the place to go to find examples of all the latest ceramic and resin bronze sculptures from celebrated animal artist Paul Jenkins.

Seen most recent at the Spring Fair 2012, where he was honoured as one of the top 20 exhibitors, Paul's inspirations come from his love of nature, especially animals. Many of his pieces are inspired from direct observations of wild animals in their natural habitat. Animals that frequently appear in Paul's works include dogs, hares, otters, cats, foxes, and mice.



Born in the West Midlands, Paul Jenkins first started his career in art in the early 70's sculpting in wood. After finding himself drawn to sculpting in clay and wax, he then went on to study ceramics at Dudley College of Art. Within five years Paul had a growing customer base that included galleries, private collectors as well as the general public, before he sold the business to concentrate on more exclusive art work. Paul then went on to work as a commercial designer for various companies around the world including the Metropolitan Museum in New York. Paul has also sculpted several pieces for the National Trust which were then presented to people for their outstanding contributions within the trust.

Tel: 01384 376 157  
Email: [paul@pauljenkinsgallery.co.uk](mailto:paul@pauljenkinsgallery.co.uk)  
Web: [www.pauljenkinsgallery.co.uk](http://www.pauljenkinsgallery.co.uk)

## Nathan & Stock Ltd

Nathan & Stock Ltd are a family company who have created 2 unique jewellery brands. Lily & Lotty is a vintage-inspired collection of Sterling Silver jewellery set with genuine diamond accents all packaged in their gorgeous turquoise ribbon-tied boxes and gift bags - trade prices from £12.



The it DIAMONDS collection comprised bold, classic designs and is aimed at the gift market - stunning rhodium plated jewellery set with genuine diamond accents in luxurious high-gloss black gift boxes and gift bags - trade prices from £10. For a free window display on opening orders over £350, please quote TRADEX.

For further information or to request an agent appointment, please telephone 01752 492750.  
[www.nathanandstock.com](http://www.nathanandstock.com)

# Quickly establish ideal process conditions using the STEM Integrity 10 Reaction Block

Do you ever need a quick but accurate way of establishing ideal reaction conditions for particular processes, or to pinpoint which temperature profiles may be causing process malfunctions?

Would it help to control your processes better if you could run 10 experimental variants simultaneously, whose temperature and stir rate you could precisely and individually control?

The STEM Integrity 10 Reaction Block affords you this flexibility. It enables you to conduct 10 different reactions simultaneously within the same reaction block, each reaction being conducted within its own cell, at its own individual temperature and stir rate.



Extreme temperature accuracy is guaranteed, with a temperature stability of  $\pm 0.2^{\circ}\text{C}$  and a minimal set point overshoot of  $0.5^{\circ}\text{C}$ . The temperature may be maintained either through the block itself or by using a probe within each cell's solution. This accuracy can be maintained over a wide temperature range of

$-30^{\circ}\text{C}$  to  $150^{\circ}\text{C}$ , with precise, independently controlled temperature profiles, and stirring rates of between 250 to 1,200 rpm using magnetic stirrers.

#### Choice of formats

The STEM Integrity 10 Reaction Block is available in 2 formats depending upon your needs:

- Option 1: The STEM Integrity 10 Reaction Block by itself
- Option 2: Full Clarity System, which consists of the STEM Integrity 10 Reaction Block, with additional solubility and crystallisation evaluation apparatus and software.

Option 1 is generally useful for a wide range of processes in which temperature plays a major role, regardless of the industry. Within a temperature band of  $-30^{\circ}\text{C}$  to  $150^{\circ}\text{C}$ , it is applicable whether these processes are derived from the petrochemical, chemical, pharmaceutical or food processing industries.

Option 2 is finding increasing use in the pharmaceutical, petrochemical and food industries for specialist applications. Developed in collaboration with partners at Pfizer and the Illinois Institute of Technology, the Integrity 10 STEM reaction station with integrated software is a powerful tool for determining solubility and crystallisation profiles. Precise heating and data collection of up to 10 reactor cells in parallel provides rapid measurement of solubility under a range of conditions, whilst individual infrared transmission detectors allow turbidity/solubility measurements to be performed to a standardised endpoint (threshold).

It is envisaged that the full Clarity System would be a great aid in determining the solubility of drugs, the biodegradability of oils, and the crystallisation characteristics of cocoa butter to name just a few potential applications.

#### Intuitive and easy operation

Although a sophisticated tool, the STEM Integrity 10, whether operating by itself or as part of the full Clarity System, is a joy to use and does not require formal training, designed to be "out of the box" to operational within 10 minutes.

The integrated microprocessor is controlled through a user-friendly 145 mm touchscreen, which greatly simplifies operation and enables rapid "at a glance" assessment of each critical parameter in the reaction. The course of the reaction within each cell may be monitored directly on this touchscreen, enabling trend analysis (e.g. for solubility tests using turbidity measurements) to be done without needing to connect to a laptop. However, should you require this, all data is downloadable through a USB port to a PC, USB storage device or SD card.



The touchscreen menu is intuitive, with clear icons to reduce the potential for costly errors. Pre-programmed profiles may be set up for routine measurements, and there is also a manual override option to programme 'set points' and ramps for individual processes if required.

A great tool for establishing ideal process conditions The STEM Integrity 10 can be very useful for establishing the ideal reaction conditions of many processes and can be used in most industries.

It saves time, bench space and electricity, and since the working volume of each reaction cell is between 2 and 25ml, it is very economical on reagents as well.

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 Email: [info@electrothermal.com](mailto:info@electrothermal.com)  
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 Tel: +44 (0)1733 232211 [gandamoulding.co.uk](http://gandamoulding.co.uk)

# Total versatility

Plastek UK focuses on the design, manufacture and decoration of packaging solutions for the personal care, cosmetics, pharmaceutical and food markets from a new 180,000ft<sup>2</sup>, fully acclimatised factory based in Mansfield, Nottingham with a range of injection, injection blow and stretch blow machines and has engaged UPM Conveyors for automation of its product handling.

UPM Conveyors installed the first system for Plastek UK in 2005 and has now completed an extension to the system which allows total versatility via an HMI touch screen control for all products from 8 injection moulding machines to be transferred to any of the fully automatic assembly and packaging machines without any manual involvement. To achieve this, modifications were required to the existing system and the incorporation of multi-way



diverters which were based on the unique conveyor design developed by UPM that resulted in it being awarded the Queen's Award for Innovation.

T 01753 548801  
royf@upm.co.uk

# Renewable energy

Wiltshire-based, Torishima (Europe) Projects Ltd, is a renewable energy company that relies on Biogas, to drive its business rather than wind, tidal or solar sources.

Biogas is generated when bacteria degrade biological material (human waste) in the absence of oxygen, in a process known as anaerobic digestion. Since Biogas is a mixture of methane and carbon dioxide it can be used as a fuel. The simplest use of this biogas is in a conventional boiler to produce either steam for process or hot water for heat.

The process is not new, far from it, but Torishima's state-of-the-art boiler technology is claimed to make them one of the greenest renewable energy producers.

Managing Director of Torishima (Europe) Projects, Steve Retford, explains, "We're



currently working on a design for a boiler where the technology will make it the most efficient in the world. Most steam boilers run at about 90% efficiency levels but we are looking to take that up to 99.3%. I don't know of many companies – if any – with comparable efficiency levels for boilers."

Mob: 07557 682718  
Email: guyforrest-hay@torishima.co.uk

# 50th anniversary celebrates 5 decades of expertise in process instrumentation

In spite of the recent doom and gloom of the recession, family owned Instrumentation Company, JWF Process Solutions (formerly JW Fairbairn) is celebrating 50 years of trading. To symbolise their 50 years success and experience, JWF have re-branded themselves as JWF The Instrumentalists – a name which reflects their expertise in process instrumentation and customer service.



Jimmy Fairbairn

previously graduated in Engineering from Strathclyde University and succeeded to Sales Director in 2006. With the focus on instrumentation gathering momentum, the company expanded into the North of England with the creation of JWF Instrumentation, a division of JWF.



Today the JWF team are 20 strong with an operational office in Teesside and the HQ still existing in Glasgow and continue to focus on servicing the instrumentation market for flow, pressure, temperature, level and control products.

Tel: 0141 880 7455

# 'Leading edge' products from new air compressor company



Britain's industrial air compressor business has a new face on the block. Newly formed FPS Air Compressors has been launched to offer a wide range of Italian manufactured air compressor products, high levels of technical support and customer service, and a management team boasting an enviable track record in the industry.

Set up by Nick Poole and Moiz Palaci, both previously with ABAC and each bringing many years of industry experience to the new company, FPS Compressors is offering the latest compressor products from Power System Group, Fini, and Shamal, as well as a supporting range of driers, filters, separators and airline accessories. After sales support includes online technical advice, energy consultancy and a comprehensive spare parts service. The new company will be able to provide the latest energy-saving compressed air solutions for a wide range of market sectors, including industrial, automotive, aerospace, dental, medical, pharmaceutical and other areas.

Power System Group products include a world famous range of industrial compressors and compressed air

accessories, including: rotary screw compressors (lubricated and oil-free) up to 250kW.

FINI produces direct and belt drive rotary screw compressors extending from 2.2 to 15kW for automotive and smaller industrial applications, while its larger family of compressors up to 200kW offer high efficiency solutions for heavy duty industrial applications.

The Shamal compressor range – also from Italy – includes professional piston compressors from 1.1 to 7.5 kW for automotive applications.

Contact details:  
Tel: 01844 212233  
Fax: 01844 212620  
Email: enquiries@fps-compressors.co.uk  
Web: www.fps-compressors.co.uk

### The history of JWF

In 1959, after leaving Weir Pumps, Jimmy Fairbairn for JW Fairbairn, an unlimited company in a single office in Wellington Street, Glasgow supported by his wife Isabelle. Initially working as a Sales Agent selling valves on behalf of Marshall Boilers and Fischer & Porter, Jimmy soon added Service Engineering to the firm's capabilities. With the added responsibility of servicing, Jimmy brought John Robertson on staff and in 1962 JW Fairbairn was incorporated.

JW Fairbairn Ltd. operated from Wellington Street, Glasgow for 10 years and with the company growing Jimmy brought and relocated to factory premises in Paisley where he set up Fairmac Engineering Ltd, a light engineering manufacturing company. In 1969 he added WIKA and CHROMALOX to the Fischer & Porter sales agency.

Sadly, in 1976, Jimmy Fairbairn passed away at a young age leaving Fairbairn's in the hands of John Robertson who took the role of Managing Director, with Isabelle continuing to work as an active part of the company until losing her battle with long-term illness in 1993. In 1977, John made an executive decision to stop the manufacturing side to Fairbairn's and channelled his energies on growing the business as a Sales Agency.

1980 saw Kenneth Fairbairn (son of Jimmy and Isabelle) join Fairbairn's, having served a four year engineering apprenticeship. John closed the manufacturing facility in Paisley in 1981 and relocated to the current office in an industrial site in Darnley, Glasgow. Fairbairn's weathered the recession of the early 80's and John and Kenneth continued to grow the company adding to the product portfolio with companies such as Hartmann & Braun and Bush Beach Engineering.

In 2000 John retired and Kenneth was appointed Managing Director, where in expanded the company with a focus based on product knowledge and support within the instrumentation sector. Fairbairn's was renamed JWF Process Solutions (JWF) to better reflect the company's capabilities.

In late 2000 Martin Kerlin joined JWF having




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LAND are specialists in the design and manufacture of monitors and analyzers for industrial infrared non-contact temperature measurement, combustion efficiency and environmental pollutant emissions.



## INFRARED TEMPERATURE MEASUREMENT

Infrared Temperature Measurement is the world leader in the design and application of infrared temperature measurement for industry. Land is known as both innovators and manufacturers of high quality precision radiation thermometers and thermometer systems; Land's position is unrivalled with 60 years experience in temperature measurement. Land products are used extensively in applications as diverse as steel, glass, electronics, mineral processing, power generation, utility and aircraft gas turbines, and a wide range of other industries. Ongoing development creates products for new applications and the continuous improvement of an expanding product range.

Infrared temperature measurement product



range includes:

- Fixed, on-line thermometers and systems – for process control and product quality
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- Process thermal imagers – for asset management and process control
- High Resolution, infrared scanners for fast moving materials
- Calibration Furnaces

Combustion and environmental monitoring product range includes:

## COMBUSTION & ENVIRONMENTAL

Our Combustion & Environmental section specialises in the design, manufacture and marketing of combustion and environmental monitoring instrumentation. Pioneered by an initial interest in the efficiency of coal fired combustion processes, serious development of CO monitors soon established Land Instruments International as world leaders in this field.

Additional expertise was gained with the development of sophisticated plant safety equipment in the form of mill fire detection systems. With the recent increase in environmental concerns, the company has continued to develop and produce a range of high quality environmental gas analysers for monitoring and complying with worldwide legislation. Land are true specialists in their field, constantly innovating to provide instruments and systems with the highest performance and reliability. Most LAND products for environmental emissions applications carry both European certifications in the form of MCerts and TÜV approval. Our products are designed to meet the



requirements of the latest European standards such as EN-12567 parts 1, 2 and 3 plus QAL-1 compliance.

- Combustion efficiency monitors – for industrial boiler efficiency and control
- Stack Gas Emissions Analyzers – to meet environmental regulations in the UK
- Dust and Particulate Monitors – to meet compliance and non-compliance environmental applications
- Portable Gas Analyzers – spot checks of efficiency and pollutant emissions
- Coal fire detection systems – for grinding mills, silos, stockyards and conveyors
- Gas Turbine Blade Temperature Monitors – for preventative maintenance applications

Customer support and sales are handled by LAND offices throughout the world. LAND



Distributors and Representatives offer sales and support advice in most countries of the world. Visit our website [www.landinst.com](http://www.landinst.com) for details.

LAND has an extensive sales and support service in the UK. We offer bespoke service and calibration services to all our customers to ensure your equipment operates continuously, reliably and accurately.

LAND is part of the Process & Analytical Instruments Division of AMETEK, Inc., a global

supplier of high-end analytical instrumentation, with headquarters in Berwyn, Pennsylvania, USA. AMETEK has recently been honoured with Best Practice's highly prestigious and industry recognised 'Commitment to Excellence' award. More information about AMETEK can be found at [www.ametek.com](http://www.ametek.com)

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**Dronfield, Derbyshire, S18 1DJ**  
**Tel: 01246 417 691**  
**Email: [land.infrared@ametek.co.uk](mailto:land.infrared@ametek.co.uk); [land.combustion@ametek.co.uk](mailto:land.combustion@ametek.co.uk)**  
**Website: [www.landinst.com](http://www.landinst.com)**



# Leaving no stone unturned in your search for quality cladding

Tradex News is tremendously proud to dedicate the highly prestigious and industry renowned 'Company of the Year' profile to Fernhill Stone Ltd. This is presented in recognition of a company that always provides superior products, along with exceptional levels of customer service.



and each metre contains the correct mix of stone to create the desired effect. Special 90 degree corners complete the effect of full thickness stone for edges and recesses into doors, windows and wall piers, and these are sold separately per linear metre. Sales representatives in each area will call on site to measure requirements and advise on the most appropriate stone and finishes to suit. Alternatively a client can submit an architect's drawings to the office for measurement.

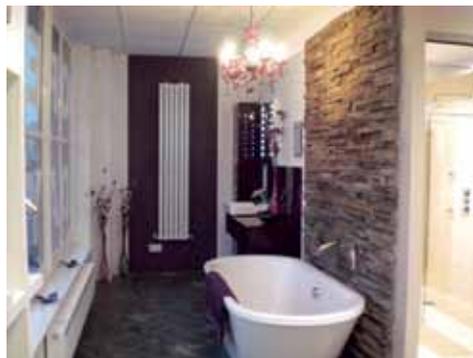
The future is looking bright for Fernhill Stone. Recent UK contracts include the refit of over 150 Dominos stores, with more planned, as well as contracts with Wetherspoons. With a desire to break into every city in the UK you can be sure of finding examples of Fernhill's high quality stone cladding somewhere near you soon.



For more information;  
Call: 0870 224 7201  
Email: [info@fernhillstone.com](mailto:info@fernhillstone.com)

Web: [www.stonecladding.co.uk](http://www.stonecladding.co.uk)  
Facebook: <http://www.facebook.com/FernhillStone.UK>

Distributors of quality stone and brick facing, Fernhill Stone have grown since their establishment in 1998 to become the market leaders in this field, with offices in Ireland, Scotland, Wales and England. Working in partnership with their customers to ensure the highest satisfaction no matter how big or small the job may be, whether it is a fireplace, a large housing development or even an ambitious renovation project, Fernhill Stone have the solution and the stone to suit you. Fernhill Stone supply over 70 different types and textures of stone, all of which share the same key features of natural appearance, economical, ecological, durable, lightweight, and easy to install.



Fernhill Stone have pursued the highest standard of manufacture to closely match the natural stone environment. The result is a natural product produced using only the finest natural ingredients, therefore meaning the stone will age and react the same as natural stone. The products are cast in moulds using a unique technical process that replicates existing colours and textures with meticulous detail. Each colour and texture has its own blend of ingredients, including volcanic rock, lightweight aggregates and iron oxide pigments, producing the look and feel of natural Stone. Fernhill Stone will always endeavour to use specific types of stone for specific places, so that it ties in with the natural surroundings. The finished product is so versatile and quick to apply that it dramatically cuts down the costs of special foundations, time on labour and scaffolding hire, as well as special sills, roof and guttering overhangs associated with full thickness natural stone. All of Fernhill Stone's products are durable, colourfast, virtually maintenance-free and covered by the manufacturers' 30 year limited warranty. Fernhill Stone sell their stone by the square metre



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E: celticvistaltd@gmail.com W: www.xtraliteroofsysteem.co.uk



## Workers protected and connected

Honeywell Safety Products has introduced Howard Leight Neutron, a multiple use earplug that safeguards workers against moderate levels of hazardous noise without compromising communication.



Renne Besstte, COHC, global brand manager for Howard Leight/Honeywell

Safety Products, says: "With a moderate level of attenuation, Neutron earplugs better connect workers with their environment for improved situational awareness and workplace safety. Workers are protected and connected."

The earplugs are made of a soft TPE foam material and have long, comfortable, swept-back flanges that provide an intuitive fit inside the ear canal. The sleek earbud design and blue colour is said to appeal to the younger workers.

Tel: 01256 693215

## Joint venture



Warwick Mills of New Hampshire, USA, has created the joint venture business TurtleSkin with Safety First Aid Group as marketing and distribution partner for the product range in Europe, the Middle East and Africa.

Jenny Houston, vice-president of Warwick Mills, said they were delighted to have been able to find a strategic European partner with experience in marketing and distribution of Health & Safety products.

TurtleSkin patented materials are used to make a range of protective products – from puncture resistant protective clothing to sophisticated body armour.

TurtleSkin aims to support distributors by increasing brand awareness and stocking the products in the UK for ease of distribution in Europe, Africa and the Middle East.

T 0208 457 3739  
www.turtleskin.co.uk

## There is no place like Home...

Home 2012, the homeware and interior accessories trade show held at London's Earl's Court Two, presented some of the best and most definitive collections of home and interior products to a staggering 14,000 visitors.



outstanding and was a great platform for some of the world's leading brands to showcase their impressive ranges. The atmosphere was electric and with ongoing activity throughout the day, Home is now regarded as one of Europe's must interior design day outs.

Key retailers, interior designers, hotels, bars and property developers attended this exciting event and, due to the quality on show, many placed lucrative orders and commissions with the selection of exhibitors.

Following the great success of the show, work is already under way to prepare for a bigger and better Home 2013. There is no doubt that Home London will be on everyone's calendar for 2013.

**For more information please visit [www.home-london.net](http://www.home-london.net)**

The quality of content at Home this year was

## Happy living in a woollen world

JJ Textile is a growing business with exclusive woollen textile products designed by Jurate "Jacky" Jakstaite, M.A. (Textile Design). Jacky fell in love with wool whilst at university. After his education finished, whilst working as a textile designer with a well-established company, Jacky decided to found his own business working exclusively with his favourite material. JJ Textile was the result, with a line offering high quality and original jacquard designs of blankets throws and cushion covers in fine wool or cotton for home interiors.



woollen products including blankets, throws, ponchos, scarves, cushion covers, handbags and jewellery. JJ Textile also offer an interesting collection of woollen art, featuring 2D or 3D designs. Full details and images of all the collections may be found at [www.jjtextile.co.uk](http://www.jjtextile.co.uk). Jacky can also produce bespoke individual designs if requested. Please get in touch for more information and quotations.



**For more information  
Tel: 01827 373 794  
Web: [www.jjtextile.co.uk](http://www.jjtextile.co.uk)**

JJ Textile produce designs with a full repertoire of

## New House Textiles

Since their launch to the trade at the end of 2011 New House Textiles' collection of Homewares continues to bring vintage Swedish and modern British style to the kitchen. This year sees an exciting collaboration with British illustrator Charlotte Farmer who New House Textiles have commissioned to take her own witty look at Jubilee and Olympic souvenirs. Charlotte's Jubilee tea towels feature one of the Queen's beloved corgis 'going for gold' by jumping the Olympic hoops together with an English bone china mug featuring a chatty corgi on the outside... Other new designs include tea towel and mugs featuring a hand drawn collection of vintage commemorative mugs.



but Nice' features deliciously quirky cakes including a very tempting and very pink iced doughnut whereas 'Family Favourites' revisits all the nostalgic joys of a traditional biscuit selection, with Jammy Dodgers, Custard Dreams, Bourbons and those love-'em or hate-'em pink wafers. 'Shake It' takes you around the world with delightfully kitsch snow globes.



New House Textiles' Homewares collection embraces both vintage Swedish and modern British design and includes tea towels, table-linens, chopping boards, trays, aprons, oven gloves, fabric and oilcloth by the metre, featuring modern 50's-style and original vintage prints.

**View the complete New House Textiles collection at [www.newhousetextiles.co.uk](http://www.newhousetextiles.co.uk)**

Some of Charlotte Farmer's other popular designs are now also available on mugs for the first time. 'Naughty

## For the love of tea

There are some wonderful purveyors of fine teas in Britain and with the arrival of a new range of teapots from Alison Appleton we can all idle away some moments by indulging in the time-honoured ritual of making a proper cup of tea.



Alison first showed her fascinating new collection of gorgeous gift packed teapots early this year at the Home Show, where she was honored as one of the top ten exhibitors.

The collection includes creations called Darcy, Woodland, Emperor's Bird, Golden Carp, and a classic white pot made from Blanc de Chine porcelain called Camellia, all designed to infuse your tea drinking experience with beauty and style. The earthy, solid, and uncompromising texture of black clay, the delicate, hand-painted or embossed new bone China and Blanc de Chine, combined with natural materials such as wood, create a fully functional collection of unique aesthetic quality.



Characterized by graceful curves and crafted from fine materials, Alison's designs are genuine expressions of beauty, creativity, and the enjoyment of life.

Best of all they all come with stainless steel filters so you can treat yourself to the most exquisite loose-leaf teas easily. These pots are designed and lovingly created for you, using one of these pots will make you feel special and enable you enjoy a perfect cup of tea.

Stock will be available from early June.

**Tel: 07941 601 626  
Web: [www.alisonappleton.com](http://www.alisonappleton.com)**

## The New English – at the leading edge of English ceramics manufacture – new ideas, new thinking

The New English brings together Stoke on Trent's 250 year heritage of manufacturing skills and techniques with the brightest of today's design talent. Widely regarded as the 'enfant terrible' of the ceramics world, The New English sets out to create products which surprise, soothe and make people smile; as much works of art as they are functional items. With strong references to fashion, art, music and contemporary culture their work is distinctive and 'cool' and is highly collected across the globe.



With bespoke commissions from clients as diverse as Harrods, The Savoy Hotel, Amnesty International and London Transport Museum and John Lewis, to collaborations with numerous artists and musicians, their work is truly contemporary, yet still retains the timeless qualities that the use of fine bone china and precious metals brings.



With an extensive range of pieces their work spans four main categories - Gift, Use (dinnerware), Collectables and Art pieces and all pieces (even their delightful gift boxes) are made exclusively in Stoke on Trent, England, preserving the fine tradition of ceramics in the UK.



**Tel: 01782 373469  
[www.thenewenglish.co.uk](http://www.thenewenglish.co.uk)  
[info@thenewenglish.co.uk](mailto:info@thenewenglish.co.uk)**

## Manostiles New Collection

Welcome to the universe of Manostiles. Manostiles is a Danish design company that works with a passion for the way we live, and decorate our personal space and surroundings.

The design philosophy of Manostiles is about creating beauty, good atmosphere and order in our home, so that it becomes a place you love being in. The design and colors of the Manostiles collection is the product of a time where our homes and the things we surround ourselves with are a central part of our identity.

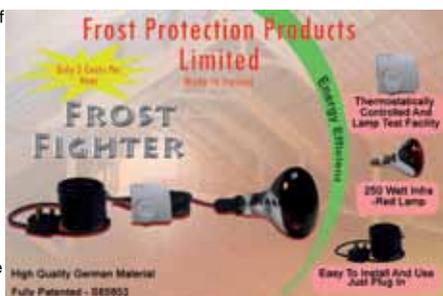
Our 2012 collection can be mixed and matched the ranges, and are easily integrated into your existing Interieur.

**For more inspiration and product catalog, please visit us at [www.manostiles.com](http://www.manostiles.com)**



# Frost fighters

Recognised as one of the top 20 exhibitors at the recent Totally DIY Show, Frost Protection Products Ltd. is a manufacturing company producing a range of products geared toward preventing water pipes from bursting and causing a terrible mess; not to mind all the repair works. They are also used to prevent freezing for farm animals and pets.



The company was set up in 2010 as a result of the changing weather conditions across the globe, where even in the UK we are now receiving harsher winters with temperatures dipping to -25°C. The products are all AUTOMATICALLY THERMOSTATICALLY controlled. This means, they will only activate heat when the temperatures drop below a preset level. This mode of operation gives the customer "peace of mind" while also cutting down on your electrical costs.

Frost Protection Products have a range of products suitable for Domestic, Farming, Dog Breeders, Retail, Educational, Nursing Homes, Hotels, Commercial & Industrial applications. The current range includes the Frost Fighter, Frost Fighter For Animals, Frost Warrior, Frost Mat, Frost Heat Cables. More products are currently in development including a Frost Blanket and a Frost Bar.

Contact details:  
Tel: 00353 851 424 337  
Web: [www.frostprotection.ie](http://www.frostprotection.ie)

# Get your message out on the street

An advance in floor applied graphics has created new opportunities for indoor and outdoor surface markings. The graphic panels, from Applied Media, are said to be ideal for applications such as parking bay demarcation and corporate branding.



Additionally the graphics can transform previously underutilised spaces into profitable sponsorship and advertising locations or provide temporary directional markings for sports or charity events.

The graphics are durable, slip resistant and designed for use in areas with heavy pedestrian and even vehicular traffic.

The panels can be supplied in any design, are fast to install both indoors and out, and are quickly and easily removed, when required, without damage to the underlying surface.

For more information  
Tel: 0845 478 5016  
Email: [info@appliedoutdoormedia.com](mailto:info@appliedoutdoormedia.com)  
Wed: [www.appliedoutdoormedia.com](http://www.appliedoutdoormedia.com)

# Kingsway Cane Furniture

Kingsway Cane Furniture was originally established in 1978 and since then has become one of the UK's leading manufacturers and suppliers of high-quality natural Rattan and all-weather Wicker furniture – under the Skyline Design brand.



The company has over 30 years of experience and expertise, and has over 1,500 highly dedicated and skilled employees worldwide. The highly-accomplished team try to offer a range of unique designs that are guaranteed to enhance any space – from the largest luxury hotel to the smallest terrace. Their truly individual designs will really bring your space to life.

Each design can be manufactured in a wide variety of weave colours and styles, and will compliment any of their Sunbrella performance fabrics.

Skyline is always of a high standard and they are constantly striving to improve and progress their range, leaving customers in the knowledge that are being provided with only the very highest quality.

Orders can be shipped to almost any destination. So if you are interested, please call 0116 236 6726 or alternatively visit: [www.sky-linedesign.co.uk](http://www.sky-linedesign.co.uk)

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PLAZA SAFE-T-FLOOR is a contemporary range of heavy-duty, slip-resistant (R10), vinyl flooring designed for use in typically wet areas, such as hospitals and commercial kitchens, and that consequently performs superbly well on buses, coaches & trains.

PLAZA SAFE-T-WOOD is a new and exclusive range of tough vinyl sheet flooring with an exceptionally realistic wood effect.

As well as being polyurethane reinforced for strength to cope with all but the heaviest of traffic, the PLAZA range is also ISO tested for moisture usage.

So, for hard-wearing, low-maintenance, anti-slip flooring, call Jaymart on 01373 864926 or visit [www.jaymart.co.uk](http://www.jaymart.co.uk)

# Ultimate touch screen cleaning



It is with great pleasure that Tradex News dedicates the highly prestigious and keenly contested 'Company of the Year' feature to Screen-Kleen Ltd. This is in recognition of its rising position at the top of the screen cleaning sector.

Keeping your handheld device or other electronic display in showroom condition can be difficult. But TouchscreenKleen, the brand new screen cleaning formula from Screen-Kleen, makes it a whole lot easier. The screen cleaning solution has been formulated to specifically deal with the daily grime that builds up on the screens of tablet computers, smartphones and satnavs, but it works equally well on all types of electronic display from plasma TVs to laptop computers. It is even effective on glass table tops and mirrors, and is brilliant and safe for children to



use on their portable games devices.

The unique formulation has been achieved without the use of harsh solvents or abrasive ingredients so that it is inherently safe for you, your device and the environment. The solution is anti-bacterial, anti-static, smear-free, and non-solvent. You only ever need one squirt of the solution making it incredibly economical. TouchscreenKleen is supplied in two sizes: TK100 (15ml), ideal for cleaning glasses or your phone, and TK200 (50ml), which is perfect for keeping in the home or the office. Both of these products are sized so that they can be carried through airport security, so it is the ideal cleaning system for the regular traveller. Both TouchscreenKleen products are supplied with an ultrasoft microfiber cloth that is fully machine washable and delivers superb cleaning performance, when compared to screen wipes or other screen cleaning systems.

A recent addition to the Screen Kleen range is VisorKleen. Including all of the original features from the TouchscreenKleen product whilst adding advanced technology which has been tailored specifically to the needs of the target market, such as anti-fogging, VisorKleen is a brand new product for the Motorcyclist and



ensures that the road ahead is always clear! This new product is a heavy duty visor and helmet cleaner and is particularly useful to carry in the toolbox for when motor cyclists are out on the road and the helmet gets "bugged-up" with dead insects, or coated in traffic film or if condensation fog starts to limit vision. Experienced bikers will appreciate that nothing is worse than a smeared visor with the sun or oncoming vehicle headlights breaking up their vision, but just one squirt of VisorKleen onto the cloth and it will remove the debris, leaving the helmet smear free.

VisorKleen has an effective anti-condensation action which eliminates all but the very worst fogging caused by relative humidity versus air temperature. Anything that helps to reduce the effects of fogging is of course a great safety aid. Anti-fogging is of particular value to people who wear spectacles as even when they do have a pin lock type visor, their spectacles can still suffer with condensation. New VisorKleen is great for the maintenance of visors and helmets as it is anti bacterial and leaves absolutely no residues like some products do. Many people use general products including household cleansers on their visor but this risks getting a rainbow effect - but with VisorKleen you will get a smear free visor every time.

Screen-Kleen has a good relationship with exhibitions and trade shows, often launching its products at such events. Shows that the company always attend include Ideal Home, Gadget Show, and Motorcycle Show. Screen-Kleen plan to visit the same shows again this year, as well as investigate new exhibitions at which they can showcase their

amazing products.

Screen-Kleen is constantly working on new products and ranges; please keep checking the website to be kept up to date.

For more information visit [www.screen-kleen.com](http://www.screen-kleen.com)

**VK VISOR KLEEN**

THE ROAD AHEAD IS CRYSTAL CLEAR

**VISORKLEEN**

- Anti Fog/Mist
- Removes Traffic Film
- Antibacterial Formula
- Improved Vision & Safety

VisorKleen is supplied in a pocket sized bottle with a washable microfibre cloth

**SHOW OFFER**  
A FREE refill VisorKleen with every purchase!!



# BETT: Powering learning

Dedicated to showcasing the best in UK and international educational technology products, resources and best practice, BETT, held this year at London's Olympia from 11th to 14th January 2012, has enabled thousands of practitioners to enhance their knowledge of learning through technology.



11-14 JANUARY 2012  
OLYMPIA, LONDON  
POWERING LEARNING

BETT is the world's leading event for educational technology where education professionals can evaluate and purchase a comprehensive range of ICT products and services. From early years to universities, BETT is an indispensable part of the annual knowledge-gathering process, coming at a time when establishments are planning and budgeting for the new school year.

At BETT there were a variety of inspirational features and events offering the opportunity for visitors to develop their knowledge and get up-to-date on the latest in policy and best practice. Learn Live was an exciting programme of interactive, informal workshops and seminars. In

our central feature Professor Stephen Heppel explored New Worlds of Learning with a dynamic group of school children, who shared ideas and worked with other students and teachers across the globe. Also independently organised Fringe events happened during BETT week.

BETT 2013 is moving to ExCel London! This multi-award-winning venue located in London's docklands has hosted over 3,800 events and will be welcoming over 30,000 visitors to BETT on Jan 30th-Feb 2nd 2013.

**Contact details:**  
**Web: www.bettshow.com**

# New wireless door locks reduce cost of networked access control systems

Networked access control systems typically cost around £1,000 per door and bring substantial benefits such as real-time activation and deactivation of cards and fobs, monitoring of card holders' movements around buildings, remote locking and unlocking of doors, real-time reporting, etc.

Now this level of control is available for approximately a third of the cost! The new Aperio wireless access control system from IDXtra can be installed onto existing doors by simply replacing the lock cylinder. This means no drilling or cabling, conduit, push buttons or break glass units around the doors. Using encrypted wireless communications, the locks communicate with a Gateway Controller and then utilise the existing Cat 5/6 infrastructure. This means customers get all of the benefits for a fraction of the cost.

The system actually works with any

combination of networked access control panels, wireless locks and stand-alone locks, to deliver a hybrid and bespoke solution per site. Networked access control is best for gates and turnstiles, wireless locks for classrooms and offices, stand-alone locks for store rooms, riser cupboards, switch rooms, etc.

The system delivers maximum control and convenience, with minimum cost. Please contact us for an information pack or a demonstration.



# 3P's online learning programs

3P Learning is the global leader in on-line learning for school-aged students with its flagship learning platform, Mathletics, used in thousands of schools worldwide. The award winning Mathletics program is designed to inspire students with the desire to learn and the confidence to succeed. Mathletics is helping millions of children enjoy maths and improve their results. There are thousands of online activities, covering all UK national curricula from KS1-5, including the curriculum for excellence. Mathletics also adds a competitive dimension to learning, allowing students to play live mental arithmetic games against other students from around the world.

Students can complete activities and tasks at school or home. Performance data for each student and class is recorded and stored in an online teacher mark book, allowing teachers to personalise learning and address the needs of individuals. Data flows seamlessly between school and home, providing detailed feedback to parents and carers. Accessible 24/7, Mathletics successfully motivates young people to want to do more maths.

3P Learning is also the developer of Spelloidrome, Reading Eggs and Reading Eggspress. Originating from the same philosophy used to create Mathletics, Spelloidrome uses play and practise as the vehicle to encourage students to enjoy spelling and improve their skills. Reading Eggs

is a highly motivational, online program where children's learning is supported through one to one lessons, ensuring confident, fluent and independent readers by the end of KS1. Reading Eggspress is designed to build reading and comprehension skills, for students aged from 7-13.

**Contact details:**  
**Tel: 0117 370 1990**  
**Email: customerservice@3plearning.co.uk**  
**Web: www.mathletics.co.uk**  
**www.spelloidrome.co.uk**  
**www.readingeggs.co.uk**  
**www.readingeggspress.co.uk**



# Bamzonia: Online and engaging personal financial education

Bamzonia is an award winning, easy to use, online resource which teaches students from ages 7-18 the crucial subject of personal financial education in a fun and engaging way, building invaluable skills for work and life. With Bamzonia, students learn all about coin recognition and bank accounts right through to pensions, wages, budgeting and saving. With no content preparation required, a straight forward set up process and full tracking of students and class progress, Bamzonia saves teachers time and engages students whilst delivering one of the most essential subjects of today.

Bamzonia, as an online solution allows for complete flexibility of teaching. Bamzonia can be used for individual use or as part of a group session. Bamzonia can be used on or off timetable and allows students to work at their own pace and in their own time. There is no need for teacher preparation time or post lesson marking as Bamzonia takes care of measurement having been built with busy teachers in mind.

Bamzonia is already in a number of schools across the UK including primary and secondary schools due to ease of set up, engaging content, very low site license cost and the necessity for schools to teach this crucial subject.



Bamzonia boasts a 92% retained knowledge rate and has increased the focus on personal financial education in Bamzonia schools from once a year to a minimum of once a month.

**Contact: Louise Barker**  
**Tel: 0845 5051 750**  
**Email: Louise@bamzonia.com**  
**Web: www.bamzonia.com**

*Achieve More with* **MATHLETICS**

*Mathletics is the next generation in learning, helping KS1-5 students enjoy maths and achieve outstanding results. Be a part of it!*

- Helps Personalise Learning:** Teachers can quickly set both class and homework tasks for individual students.
- Live Mathletics:** Adds a competitive dimension, students go head to head in real time, mental arithmetic competitions.
- Blended Learning Resources:** There are a variety of activities PLUS Instant workbooks, Concept Search tool, videos, animated Times Tables Toons and maths games.
- Instant Feedback:** Mathletics provides instant feedback to students, teachers and parents. Results flow seamlessly between school and home.

**Contact us for a free class trial!**

**Telephone: 0117 370 1990**  
**Email: customerservice@3plearning.co.uk**

**FINALIST BETT Awards 2012**

[www.mathletics.co.uk](http://www.mathletics.co.uk)

## Quality Learning Solutions for Composites

Consuta Training is a leading training supplier in the composites industry. It was announced in the top 20 exhibitors at the recent Advanced Engineering Show. Consuta approaches composites training in two ways- either by using existing qualifications, or by developing bespoke skill packages that fulfil your company's individual requirements.

Consuta Training recognises the need to meet the highest standards within the composites industry, and to be able to officially recognise candidate competence, and its training is efficient and cost effective. Their trainers are the best in the composites industry because they have vast experience and know exactly how to convey their knowledge to the candidate. This wealth of experience has been gained through many years in the wind energy, motor sport, marine and aerospace industries.

Consuta's trainers also recognise how important it is that the candidate is able to apply the knowledge they have gained to the complex and ever-evolving composites industry markets. Consuta-trained technicians return to the shop floor with the knowledge and confidence required to utilise advanced composites techniques and technology to the full. With their mix of experience, knowledge and flexibility, Consuta Training deliver the best quality training within the composites industry.

**For more information**  
**Mob: 07786 394468**  
**Web: www.consuta.com**

**consuta training**  
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- Renewable Energy
- Aerospace
- Marine
- General Composite Moulding

**Your future is in our hands.**

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**www.consuta.com**



# Knitted interior products

Tradex News is extremely proud to dedicate the prestigious and highly impressive 'Company of the Month' feature to Deryn Relph. This sought after and notable profile is presented to the company that continuously strives to provide a variety of high quality products to their respective industry.



Deryn said: "Although I specialised in interior knitted textiles during my BA (Hons) degree at Winchester School of Art, I decided to combine all my knowledge and expertise to create a wonderful variety of unique and contemporary ideas."

"Versatility is something that I believe is essential in the industry that and I am a keen 'outside the box' thinker. I enjoy taking on any challenge to which I can apply my textile background." Working from her South Coast studio in Hampshire, Deryn has designed a plethora of unique and inventive interior knitwear. Her main collections include; Retro Rainbow, Uplifted Lampshades and Buttonbox.

Both Buttonbox and Uplifted Lampshades have evolved over time, with Uplifted created for a solo exhibition. The Uplifted Lampshades range is an imaginative and resourceful collection that explores, portrays and celebrates the effect



of colour on emotions, whilst upcycling old lampshade frames. Deryn added: "Buttonbox was inspired by a selection of buttons, zips and buckles that belonged to my nanna. With this collection I have created a retro-vintage style that evokes a playful and nostalgic happiness that is relevant to everyone."

Deryn is also happy to take on commissions.



Whether you are looking for a freelance designer to create something unique or a bespoke interior piece for your home, Deryn Relph is the place to go. Delivering only a high standard work and specialising in attention to detail, you're guaranteed to get exactly what your home desires. Regarding the future of Deryn's business, she concluded: "It will be a summer of development. New products and new collections are on the way."

For more information, or to view a collection: Call 02392 649 222 or alternatively visit [www.derynrelph.co.uk](http://www.derynrelph.co.uk)

**DERYN RELPH**



For years, creative thinking has run through the veins of Deryn Relph. With a love for colour, pattern and textile, and following her educational background in knitted textiles, in November 2011 she embarked upon a new adventure – starting her own business.

## Company of the Month - Vending Machine Supplier

# Providing a solution to every challenge!

It is with immense pleasure that Tradex News dedicates the prestigious and highly impressive 'Company of the Month' feature to Sell-A-Vend. This sought after accolade is contributed to the company that has continually supplied a flawless customer orientated service to their respective industry.

The core of the Sell-A-Vend Empire (buying and selling vending machines) originates back to the late 1950s, when David Simpson was director of Simpson's Beverages. In 1988 the company separated the buying and selling side from the manufacturing and vending business to form Sell-a-Vend as a partnership, initially with his wife, to be joined by the three sons shortly after.

The vision of the Blackpool-based company is simply 'to provide a range of high quality solutions to the vending industry', and working with this mantra in mind, have the capabilities to offer an extensive

series, consisting of over 600 machines, of vending machine makes and models – all of which are in stock at any one time.

Bryan Simpson, Partner at Sell-A-Vend, commented: "We also have our very own refrigeration department and spray booth accompanied by a team of highly trained and skilled engineers in operation five days a week.

With over 100 years of combined experience in the vending industry, we are well placed to offer support and service which is unbeatable by anyone else across the industry."

Over the past two years Sell-A-Vend have been working hard to develop the innovative and pioneering Audit Station™, principally for non-food vending. The concept of the Audit Station is to present a solution that allows users to audit and control the movement of any fast moving and high value items within a company. In essence, live data is instantly transmitted, giving up to the minute activity from each individual unit. Emails are automatically sent to



clients to indicate important issues such as low stock levels and imminent machine faults & breakdowns in the shortest time frame possible.

Regarding the future of Sell-A-Vend, Bryan concluded: "Recently we have made some structural changes to streamline the business and run more efficiently so we will be better equipped to continue to provide solutions to the challenges which face us. We aim to fine tune the business and relative systems in order to implement new and improved solutions."

"We hope to grow and increase our portfolio of systems to include a plethora of upgraded solutions such as LED light tubes, fascias & bespoke lexans, and explore even more ways to exceed the requirements of our fast paced industry. I see the future focus on expanding into the non food vending market where we will offer our innovative Audit Station to control the fast moving inventory of our clients' consumable goods."

For more information please don't hesitate to call 01253 763 731 or alternatively visit [www.sell-a-vend.co.uk](http://www.sell-a-vend.co.uk)

# Welcome to James Wheeler

Tradex News is particularly proud to be dedicating the prestigious and highly impressive 'Company of the Month' profile to James Wheeler Artist Ltd.

Established in 2006 of the back of a prestigious background in the world of art, James Allan Wheeler decided to set up his own business. Born in Glasgow in 1944, James spent several years studying at the highly acclaimed Glasgow School of Art and trained as a carpet designer before uprooting to England.

It was in Yorkshire that he carved a very successful career as one of England's premier carpet designers. Following 35 years in the industry he decided that it was time for a career change and began painting seriously 12 years ago.

Now, James – who is a member of the Fine Arts Trade Guild – places huge importance on colour and composition allowing these to naturally flow through to create a wonderful array of fine

abstract landscape and oil paintings.

Painting primarily on cork, his works of art portray something completely contemporary yet timeless, offering viewers a personal interpretation of his emotions. James commented: "Painting on cork is an unusual method in the art industry. Whilst I was on holiday once, I began painting a stunningly natural landscape but struggled to recreate a cracked effect

that the image required. Following several other materials I found that cork perfectly gave my desired appearance and since then I have never looked back."

Many of his drawings centre on memory and desire. James draws his inspiration from his nostalgic visits back to his homeland, Scotland; and from holidays in France, Venice and the beautiful Mediterranean Islands. Closer

to home, his passion and lust for the Lake District and glorious Yorkshire Dales also offers immense stimulation, in essence creating flashes of brilliance in the form of hand-painted imagery.

**For more information or to view some of James' wonderful creations, please don't hesitate to call 01484 714 636 or alternatively visit [www.studioofjameswheeler.co.uk](http://www.studioofjameswheeler.co.uk)**



## Company of the Month - Board Games

# Traditional games for the new generation



Tradex News is immensely proud to devote the impressive and highly sought after 'Company of the Month' profile to Destination Board Games. Following the introduction of Destination Board Games in 2004, the company have designed and manufactured a variety of fun games sold in a range of shops and stores.

Destination, which has been dubbed 'more fun than Monopoly', is a traditional board game that first rose to fame in 2004. Originating from an idea put forward by former taxi driver Rachel Lowe, Destination hit the ground running.

Whilst performing her duties as a taxi driver, the Portsmouth entrepreneur had a eureka moment. The aim of the game is to acquire as much money as you can by moving from destination to destination by rolling a set of dice. Rachel quickly began working on a prototype, and it wasn't long before she presented her idea on BBC's Dragons Den.

Unfortunately Rachel left the Den empty handed but this only seemed to make her more determined. Undeterred Rachel continued to perfect Destination and soon launched the board game in London's prestigious Hamleys Toy Store, where it became a number one seller both online and in-store.

"I was absolutely distraught after my appearance on Dragons Den. It was horrible but I felt that my idea was good enough to launch anyway. I have proved them wrong and I genuinely believe it's a success story."

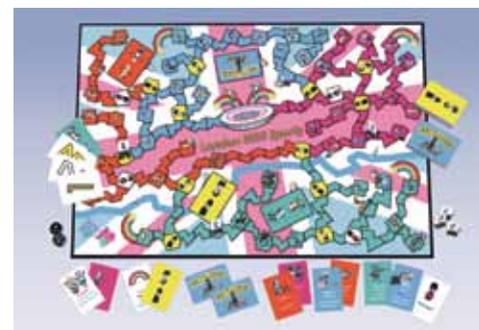
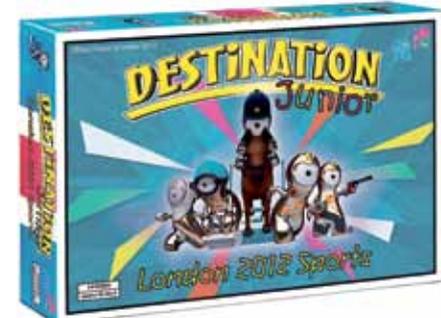
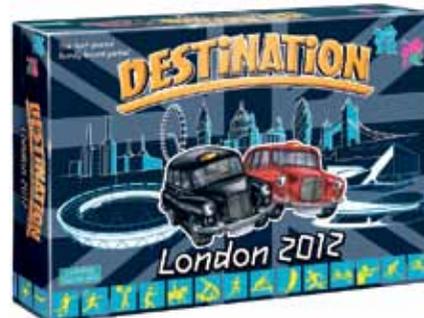
Following this success, Rachel has significantly developed the Destination brand by continually adding new editions to the list. To date there are 26 published versions in the Destination range including: London, New York, Paris, Dublin, South Africa, Birmingham and Norwich, to name just a few.

The company signed a deal last summer with Warner Brothers to produce a Harry Potter version of the best-selling board game,

Destination Hogwarts. Rachel added: "Also with the highly anticipated and celebrated London 2012 Olympics only round the corner, we were delighted to sign a deal for an Olympic version. This has recently been launched and is available in Harrods of Knightsbridge, Hamleys and high street giants Debenhams. Several other retailers are interested and we are in negotiations as we speak."

Regarding the future of Destination Board Games, Rachel concluded: "We will be looking to add even more editions to the range to bring in more prospective players. We are also converting our original range into travel editions so players can take Destination to any destination!"

**For more information  
Tel: 023 9270 4040  
Visit: [www.destinationboardgames.co.uk](http://www.destinationboardgames.co.uk)**



# Each character is one of a kind

It is with great pleasure that Tradex News dedicates its highly impressive and prestigious 'Company of the Month' profile to Halinka's Fairies. This is awarded in recognition of its truly unique range of characters and treetop fairies, each one expertly made by hand, and admired by all.



Founded in September 2009, Halinka's Fairies is the brainchild of Halinka Fraser. With a first class degree in theatre design, Halinka worked in many theatres both at home and abroad, before the birth of her children inspired Halinka to set up her own business, the result being Halinka's Fairies. One of the main factors in forming the company was to help pay with funds for her daughter's then-developing ballet training.



Halinka's Fairies produces a range of Christmas decorations and mementos, each one featuring exquisite fairies and characters all designed and handmade by Halinka. Halinka makes decorations that have such movement and skill, you could easily spend hours mesmerised by them. With a real eye for movement, even her ballet dancers display lifelike turns and twists of their arms and waists. All the original designs are made in England, using mostly recycled materials. From fairies to dancing mice, her range of decorations are perfect to decorate the tree or home.

The handmade fairies and little characters are constructed using a wire armature wrapped with yarn. Each figure is clothed with carefully chosen fabric such as silk, lace and vintage evening dresses. They are then

embellished with hand stitched embroidery, beads and sequins. Finally each character is completed with a wonderfully expressive face. Each one is truly unique, meaning nobody else will have the same.

New additions to the Halinka's Fairies range include the introduction of Easter Rabbits, which feature the same life-like design and attention to detail as their other collections. These and all the other designs are featured on Halinka's Fairies new website [www.halinkasfairies.com](http://www.halinkasfairies.com). Away from her own business Halinka is in great demand, and is also working on designing a selection of cards for a separate company.

Like the fairy tales and characters depicted in her extraordinary models, Halinka's story had a happy ending- the fees for her daughter's ballet training were fully covered and she recently auditioned



for the Royal Ballet Company. With costs for ballet shoes alone costing upwards of £6000 over the period of training though, Halinka certainly has no intention of hanging up her own designs, and her growing number of dedicated followers is testament to their power.

**For more information on Halinka's Fairies;**  
**Call: 01273 727 642**  
**Email: [info@halinkasfairies.com](mailto:info@halinkasfairies.com)**  
**Web: [www.halinkasfairies.com](http://www.halinkasfairies.com)**

## Company of the Month - Raw Textiles

# LIVE NATURALLY...CHOOSE WOOL

Tradex News is particularly proud to present Romney Marsh Wools with the prestigious and highly sought after 'Company of the Month' feature.



Romney Wool is considered as one of the worlds most versatile fleeces, and in 2008 Kristina Boulden and her husband decided on setting up an exciting diversification project within the sphere...And from then Romney Marsh Wools was born.



Kristina explains: "Our vision was simple - 'To capture the spirit of Romney Marsh by creating an opportunity to take home a part of history, with our natural wool and pass it down from generation to generation'."



Each year after shearing their sheep, Romney Marsh Wools carefully select - by hand - the highest quality fleeces from their flock. These are then used to create their special recipe of wool. Kristina added: "We then take our fleece to small UK weavers, who hand process, spin and weave our yarn into a wonderful selection of knee rugs and throws - all which have a unique quality attributable to the Romney sheep."

Customers are able to visit Romney Marsh and view the Romney flock, allowing them to see where their products have come from, bringing a unique provenance proposition to their range. "All or fleeces are woven by traditional weavers and everything is made in the UK. As far as we are aware we are the only company in Kent who offer such a comprehensive range that is united with traditional family-farming values."



Romney Marsh Wools strongly believe in educating the general public by allowing them to see their raw fleece and explain how it is transformed into such a beautiful product. Kristina explains: "I provide a 40-minute presentation to societies such as gardeners, the Womens Institute and several residential homes, where we cover our family history, the history of the Romney Sheep breed, all of its qualities and why we diversified, before presenting the range and future plans."



Romney Marsh Wools also produce a variety of soaps, hand & body lotions and shampoos, which are lightly fragranced with a creamy and smooth texture. Only the highest quality ingredients are used to create these soothing lotions - all of which are long lasted and extremely hydrating. "We make sure that our products are not tested on animals", added Kristina.

After asking Kristina about the future of Romney Wools, she said: "We plan to continue to build our distribution links through additional stockists across the South-East. We will also be attending Top Drawer 2012 in September and continue to be present at local fairs and events."

**Find out more at**  
**[www.romneymarshwools.co.uk](http://www.romneymarshwools.co.uk)** or  
**alternatively call 01233721800.**

**Perfectly timed for seasonal buying**

Pure London, an i2i event, is a leading bi-annual trade fashion event held at London's prestigious Olympia. The show that hosted over 13,000 visitors was the perfect platform to source the best in womenswear, young dynamic women's fashion, accessories and footwear brands.

WGSN, Global trend forecaster, fashion legend Zandra Rhodes, and industry experts Khabi Mirza and John Ryan are just some of the highlights from February 2012's show.

With cutting-edge trend forecasts and buying recommendations, through to top tips to going e-tail and visual merchandising, visitors were able to hear and see exactly what they needed to know to make their business a success.

The show, which has been labelled as the UK's favourite fashion buying destination, is due



back 19-21 August 2012, and preparation is well underway to creating a bigger and more innovative event.

**For more information please don't hesitate to visit [www.purelondon.com](http://www.purelondon.com)**

**Specialist footwear suppliers**



Greater London-based Wembley Footwear Limited is specialist importers, exporters, wholesalers and distributors of a range of high quality men's, ladies, children's and safety footwear.

The company was originally established in 1993 by owner Ashwin Shah, and since then has become synonymous within the industry for their continuous delivery of quality but affordable merchandise.

In order to meet, and often exceed, the every increasing needs of the fast paced industry, Wembley Footwear has recently relocated to Tottenham Hale, in the heart of North London, where they are proud hosts of a 12,500 sq.ft modern purpose built warehouse facility.



Stock arrives on an almost weekly basis, with the latest fashions and trends being stocked in store and showcased in the online catalogue. Orders received by 2pm will generally be processed and despatched on the same day and delivered within 24 hours, alternatively deliveries to mainland Europe will be made within 2 to 4 working days. Orders placed after 2pm will be despatched the next working day.

**For more information call 0208 8080550**

**Shallow is a new comer in the international fashion scene**

The Belgian brand is recognizable by its unique signature look and bold detailing, contemporary chic and stylish aesthetic collection. The designer brings an eclectic touch to her vision of what busy modern women around the world should wear. We believe that Shallow fills a gap in offering something unique, timeless, and feminine at an accessible price point. The label do not compromise on quality and manufacture only in Europe, working with the best Italian fabrics. The designer inspiration comes from her international background and globetrotting;



from all over the world. And I think each woman I'd met have inspired me somehow, because they assume their own style, they feel good in their skin and it shows. "

The collection has something to offer to all women of all age group, Shallow is the one to covet!

Dare to walk around noticed, that's Shallow's philosophy!

[www.shallow.be](http://www.shallow.be)

"I think women that have style always stand out no matter their age group or ethnicity. We spent our life in our clothes so they must be comfortable and beautiful. Well-made clothes are just fabulous, rich texture, and luxurious fabrics bring something unique to your wardrobes but often way too expensive!

I'm passionate about travel, music, and meeting people



**Introducing new womenswear label, Fount the one stop shop for this season's trends**

Offering accessible, trend led pieces, Fount is a new contemporary womenswear brand set to become every fashionista's 'go-to'

**fount**

label. Fount channels the latest trends and updates wardrobe staples for every occasion with designer details for a luxury look and feel.

Incorporating all the delicate details of a luxury label at an affordable price point, a high street label with a high end attitude, each piece in fount's collection captures a super-luxe feel with unique intricate detailing— fount is the one stop shop for chic styling. Details of the recently launched Autumn/Winter collection, as well as the current Spring/Summer offering, can be found at [www.ifount.co.uk](http://www.ifount.co.uk)



Fount can be found at boutiques and online store throughout the UK, as well as internationally with representation in Italy, Portugal, Oman, Mongolia and Japan. A full list of stockist is available via the website.

Totally unique and accessible, fount offers fashion forward designs for effortless styling.

**For more information;**  
Tel: 0207 253 0318  
Email: [info@ifount.co.uk](mailto:info@ifount.co.uk)  
Web: [www.ifount.co.uk](http://www.ifount.co.uk)

**Betti Oliver**

This season sees the launch of British accessories label Betti Oliver, a Mother-and-Daughter team offering a range of handbags proudly made in the UK.



Launching for S/S 12, the Brand crafts handbags in classic silhouettes from Premium leathers, targeting women looking for luxury, and timeless accessories with all the hallmarks of British design.

This Mother/Daughter team ensures this brand Embodies Value, Class and Style. These products are of simple designs yet the fabrics used seem to be all the detailing the merchandise needs to stand out and be admired. Each item is individually handcrafted and proudly made in United Kingdom.

This duo is a classic tale of



living your passion. Each bringing their own expertise; one in design and the other in retail business, they made the leap into business ownership after recognizing each others talent and their love of fashion. "We wanted to develop a line of leather goods made of high quality, in classic shapes and various fabrications. All of our pieces are made of leather, a timeless and durable fabric which ensures with care, that your purchase will last you a long time". Says Carol Manswell, and Daughter Camie adds "I think our moderately-priced, handpicked collection of luxury fabrications will win over shoppers who appreciate a high quality product, to not only protect their important purchases, but reflect their personal style."

**A select few of this collection may be directly purchased online at [www.bettioliver.com](http://www.bettioliver.com)**



## Transparency and supporting British fashion

JAIDA HAY is London's answer to sports luxe, elegant draping and a modern wearability – JAIDA HAY introduces a distinctive contemporary label with an edge that is balanced with elegant sophistication for AW12.



restrained pallet of silvers and greys. The overall experience is an adventure in restrained luxury, but what Jaida Hay is really about are transparency and supporting British fashion.

Jaida's philosophy centres around sustainability with a pragmatic approach to material selection. Using a variety of eco-fabrics from Europe and New Zealand, the garments are all constructed in UK. Local manufacturing is a passion for the designer who firmly believes in supporting British communities through the revival of the domestic manufacturing industry.

**For any other information please contact**  
**Tel: 0782 377 3131**  
**info@jaidahay.com**

Clean lines dominate the majority of the pieces falling smoothly into line with the current trend for accessible luxury with a casual feel. An occasional maximalist pleat brings the elegance factor up, with deep red hues complimenting a

## cocoabella

Created in July 2010, Cocoabella is a women's fashion label based in London. Featured in prominent publications such as Vogue UK, Cocoabella's designs are an edgy and daring celebration of womanhood. Cocoabella infuses both African and pop culture, melding the two into a clothing line intended for the modern and sophisticated urban woman. With sexy, stylish pieces, Cocoabella's mission is to provide an outlet for women to express their inner beauty through their clothing. The Cocoabella logo is a coyly dancing woman, which is a testament to the company's ethos of confidence above all else.

The collections boast a wide range of products, including graphic t-shirts, jackets, leggings and skirts. Every garment is manufactured in the United Kingdom and Cocoabella's designs have been featured in several fashion shows, including the Clothes Show Live and Pure London Fashion Show

**Tel: 07723619270**



## Emma Louise

Since the launch in 2010, Emma Louise has completed four seasons in the industry. After graduating with a degree in fashion design, Emma went on to practice her specialty of print with designers Olivia Rubin, Alexander McQueen and the label Future Classics, before deciding to go it alone with her very own printed menswear label; Emma Louise London.



recent visit to Kenya. The print 'elephant skin', which features on the Emma Louise classic shift and leather mix skirt, may be hard to visualize on paper but is proving to be one of the most popular prints in Emma's career so far.

Each season sees a fresh series of digital prints displayed on luxury fabrics. The fabrics are then transformed into a range of dresses, separates and outer wear which Emma designs to be comfortable and stylish for any fun loving woman looking to enhance the variety of print in their wardrobe. Everything is made here in the UK.

**For enquiries contact**  
**sales@emmalouiselondon.com**  
**Or 01707 657027**  
**www.emmalouiselondon.com**



The latest collection AW12 (pictured) which launched in February at Pure London, features prints inspired by a

## Mrs. Pomeranz

"Mrs. Pomeranz" is a women's clothing brand, based in London and Moscow that specializes on a particular style of dresses and skirts, based on a classical 50 silhouette. "Mrs. Pomeranz" dresses are made of individually chosen high-quality fabrics - beginning with the world famous Liberty's cotton floral prints through to Italian and Japanese tartans.



produce custom-made dresses. The opportunity to choose your favourite model, fabric and having your measurements taken was too good to turn away.

Currently, "Mrs. Pomeranz" is a brand of made-to-measure women's clothes as well as a studio that specializes on personal orders from all around the world. You can walk in and have your dream dress made personally for you, alternatively you can send your measurements and wishes and discuss the idea.

The first collection of "mrs.pomeranz" dresses was produced in May 2009. It was simply called "1950", and consisted of 15 summer dresses that screamed garden parties, picnics and charming smiles whilst being very comfortable yet looking very stylish. Dasha's aim was to dress 25-45 year old women with families, job, kids and those who simply can't find themselves in high-street brands or wrong-sized vintage dress.

The dresses in the "1950" collection fit the bill perfectly: the sizes and careful consideration given to today's female shape worked wonders. Dasha expanded to

From the beginning the brand has received a lot of support from fashion magazines in Russia, as well as a lot of reaction online. Once Dasha opened her international online shops her dresses started to sell in small boutiques across the UK and USA and have also appeared in fashion magazines and world-famous street-fashion blogs including Time Out, Grazia, Cosmopolitan, Frankie Magazine, The Sartorialist.

**For more information**  
**Tel: 07403 267772**



## Peruzzi, from Ireland to the world

Peruzzi started out as a knitwear collection in 1997, it has now grown to a full collection of ladies knitwear and separates sold in 25 countries worldwide. Peruzzi has 19 showrooms across Europe, Russia and North America with customers from Vancouver in Canada to Ulaangom in Mongolia.



Peruzzi's appeal with such a diverse customer base is a testament to their relentless pursuit of quality and affordable fashion for their loyal customer base.

The worldwide distribution and marketing is centred in Fashion City, Dublin where a dedicated team prepare the collection, formulate the marketing, have the international sales presentations, process all sales orders, pack and distribute the orders worldwide. Being Dublin based is a perfect distribution and sales hub for the fashion brand as many other international companies such as Google, Microsoft, facebook and Pfizer have based their European and middle east headquarters there.

Where too from here for the Peruzzi brand. The latest agency to take the brand on is Fashion Affairs by Raymond Bloch in Zurich Switzerland who is currently having a great reaction selling the A/W'12/13 collection. Other markets the brand has targeted are Germany/Austria, Korea/Taiwan and further expansion into the US, while always focusing on the needs of it's most important markets Ireland and the UK.



**Tel: 0035314290900**  
**www.peruzzi.co.uk**

## Understated characteristic blend of natural colours, the hint of something special

YAYA is a Dutch brand which has been established for over 20 years and Just loves everyday life with versatility to suit all ages. The understated characteristic blend of natural colours, the hint of something special in every item and the perfect fit gives the wearer freedom to enjoy themselves and the moment. Self assured women feel independent and enchanting in YAYA and are able to flaunt their feminine finesse. Simplicity is the key but always with an added fun, feminine twist. YAYA has been voted in the top

20 brands to be shown at Pure and demand is increasing daily. Existing customers are enjoying the benefit of a collection that is comprehensive and very well priced with great margins and sell throughs. With 4 collections a year and new Flash collections in season, now is the time to add something extra special to your store. The collections are delivered in drops throughout the seasons which allows for a continuous supply of easy to wear styles at an affordable price.

**For more information please visit our website:**  
**www.yaya.nl or contact Rachael at Boutique Agency**  
**Uk, Dephna House, 24-26 Arcadia Ave, London N3 2JU.**  
**Tel:0208 349 5234.**  
**Email contact@boutiqueagencyuk.com**



# Fuel oil, diesel, water and chemical storage specialists

Tradex News is incredibly proud to present the highly prestigious and industry recognised 'Company of the Month' profile to Southern Tank Services Ltd. This is given in recognition of a business that is constantly engaging at the forefront of its sector, offering fantastic services backed up by outstanding aftersales and customer service.



Southern Tank Services Ltd are specialists in providing bundled tanks for domestic, commercial heating and fuel oil and agricultural diesel fuel storage, petrol storage and dispensing, water & rainwater harvesting tanks and chemical tanks with associated pump, hose, meter and filters. Southern Tank Services supply and deliver across the UK mainland & Ireland, operating from a base in Wiltshire, alongside a satellite depot in Devon.

Southern Tank Services' products and services cover a diverse range of environmental containment and control solutions such as domestic bundled oil tanks for home heating, diesel and petrol fuel tanks with dispensing

equipment or complete fuel management systems. For moving fuel, the company have their own UN approved range of ADR compliant Transcube tanks and Abbi bowlers for transporting fuel on the public highway. If you use drums, barrel and IBC's, Southern Tank Services offer a complete range of bund pallets, spill trays and bundled hazardous chemical cabinets and lockers. Southern Tank Services also offer water tanks and rainwater harvesting equipment, with their portable water tank and water bowser range offering the ability to transport and utilise water at remote locations with pressure washer, plant watering and on-demand pump options.



Southern Tank Services has recently seen an increase in enquiries and orders from its fully compliant petrol and flammable storage cabinet range. The FlamBank petrol and flammable liquid storage vaults and lockers are designed to comply with regulations for safely storing flammable and hazardous chemicals and liquids. Secure and protected from the weather, these COSHH boxes are built to the same high specification as the TuffBank range and include:

- 30 minutes fire rating.
- Robust steel construction.
- Fully welded and leak tested sumps for environment compliance and spill protection.
- Built in flame arrester gauze.



- Finished in red with compliant Hazard Warning sign
- Internal shelf, additional shelves available.

The FlamBank range covers 6 sizes including the FB1 Van vault box, two site boxes and three site chests. Full details and specifications may be found on the company website.



Not only do Southern Tank Services supply oil tanks and water tanks, and all their other associated products and services- they also offer a full tank installation service. This gives them a great deal of hands on experience enabling them to advise you on most aspects of oil storage. Oil tank installation services are carried out from the Wiltshire

premises giving access across the south of England including Wiltshire, Dorset, Hampshire, most of Somerset and the M4 corridor from Bristol to Newbury.

Southern Tank Services are authorised stockists and distributors of Atlas Tanks, Deso Engineering, Harlequin Plastics and many other ranges of tanks and associated products such as diesel and water pumps, hoses & nozzles, gauges and ancillaries and services including oil tank replacement, temporary tank hire, redundant tank removal, inspections and pipe testing and most other services.

As an OFTEC registered company employing fully qualified and insured engineers, you can be assured of the highest standards of workmanship and technical ability with Southern Tank Services, from sales right through to aftersales and installations.

**For more information;**  
**Call: 01722 714 514**

## Company of the Month - Industrial Components

# Components for bulk solids handling

Tradex News is immensely proud to be contributing the impressive and notable 'Company of the Month' feature to DMN UK. This highly acclaimed accolade is presented to the company that continually strives to provide a range of high quality products coupled with an excellent customer orientated service.

Originally established in 1950, DMN UK is an independent company offering tailored made solutions for members of the chemical, food, plastics, pharmaceutical and cement industries.

Following a management decision in 1990, DMN decided to concentrate on solids handling equipment and make that their primary focus. Eight years later DMN acquired Westinghouse Systems, becoming the owner of their products

and brand. Since then the variety of rotary valves available has dramatically increased and DMN have also developed a comprehensive collection of diverter valves.

DMN maintain that their core business is the design and manufacture of components, not systems. They abide by this strategy as they do not wish to hinder any of their customers by becoming a competitor.

DMNs selection of rotary valves includes; airlocks, blow through airlocks, sanitary and dairy airlocks, medium duty airlocks, dust locks and granular rotary valves – just to name a few. In order to meet specific requirements of their clients, DMN can manufacture their valves in a variety of materials such as cast



iron, aluminium or stainless steel, but if necessary valves can come with a special top coating such as hard chromium, tungsten carbide, Teflon, nickel or ceramic.

All products in the ISO9002 and ISO9001 certified company's ranges have been developed in-house by a team of highly qualified technicians. To sustain their place at the forefront of the industry DMN are continuously reviewing and redeveloping their products. To accommodate such developments, they have two production facilities, one in Noordwijkerhout Holland and another in Altshausen Germany. Both of these modern state-of-the-art facilities allow DMN to provide their customers with only the highest quality and efficient services and products available in today's ever-

demanding industry- all in the best and shortest lead times.

DMN believe that it is vitally important that flawless customer service accompanies their products, and this is why they have a dedicated team of support and maintenance staff on-call. The majority of offices within the company offer maintenance and repair services which, depending on the situation, can take place at either a DMN office or the clients' premises. DMN can also supply standard wear parts from stock, in essence dramatically reducing downtime due to maintenance or valve failure.

**For more information please don't hesitate to call 01249 818 400 or alternatively visit [www.dmn.info](http://www.dmn.info)**



# Top Drawer Spring/Summer 2012

Top Drawer kicked off the 2012 buying season by providing the visitors of the show with the newest product launches, leading brand names and best new designs to help revitalise their stores after the Christmas period.

The show was a fantastic success, with over 750 brand names from the UK and abroad exhibiting in London, many who have never been seen at the show before.

As the visitors were aware our easy-to-navigate sectors: Gift, Fashion, Children's, Stationery & Greetings and Wellbeing, made it easy for you to plan your buying



in advance and find the right products for your store. Plus, with the new sectors that were available in 2012, including the launch of the new Home show in Earls Court 2, it increased the interest and the amount of visitors who attended this year.

# Bling glass nail files from Hot off the Press

You've probably seen the product, perhaps even been given one, or bought one for yourself, gifts for friends, family, a thank you for a teacher, presents for bridesmaids, get well soon or congratulations, well done... Hot Off The Press' glass nail files are about the best you can get. Pretty, practical and ever lasting (try not to sit on them or drop them however!). They come in a variety of colours and sizes, some with hard cases, others with simple bright velvet sleeves, prices and designs for everyone. All of them however made from toughened glass and decorated with crystals, definitely a girl's best friend.



added extras that help both the independent retailer, department store, garden centre, tourist attraction display the product for maximum sales. Each range has its own display stands and the nail files come in manageable quantities for even the smallest shop.

Make a point of going to see them at Home & Gift Harrogate in July. Stand DP2. In the meantime give them a call or drop them an email and they will arrange for their latest PDF catalogue to be sent or arrange for an agent to call.

Web: [www.hotp.co.uk](http://www.hotp.co.uk)  
Email: [rob@hotp.co.uk](mailto:rob@hotp.co.uk)  
Tel: 07956 679613



# Best quality ingredients and use traditional methods

Wild-Olive is an emerging brand of lifestyle products for body and home. Taking our inspirations from nature we collect the best quality ingredients and use traditional methods to make our wonderful hand made soaps and candles, and then we package them beautifully appealing to today's consumer who wants products that look gorgeous but also enhance wellbeing and respect the environment. We are committed to growing our business through high class committed outlets and we support the products with excellent display stands and information cards. We offer low carriage paid orders and no minimum



quantities. We are constantly adding new products our Bath Tea Bags have been a phenomenal success and we are shortly to introduce a full range of pretty bath melts to further enhance our range. Our hand made soap collections have been our number one seller with attractive retails price points of £5.50 and £10.00.

You can not mistake the wonderful aroma of wild-olive products in your store for more details then call us on 01457890983 and we can send you brochures, samples and price list. Or email [Julie@wildolivesoap.com](mailto:Julie@wildolivesoap.com)



# Made by highly skilled craftsmen our books are all finished off by hand

Organise-us offers an innovative range of excellent quality stationery, all made in England. At the core of our range is 'The Organiseher' 16 month diary which starts in September annually and has a layout where one can segregate personal appointments from work commitments or childrens' and family schedules from one's own. Available in two sizes this unique diary planner has an elastic closure, back pocket, two grosgrain ribbons and silk lined end pages. Also in the diary range is a small diary running for a conventional 12 months from January.

The organise-us notebook range is available with a wide range of inscriptions on the cover including notes or notebook as well as quirky and inspirational inscriptions.

Address and Visitor Books complete the range. All of our books are covered in a choice of either paper based Pellaq or fine quality skins in a choice of colours



and grains. Made by highly skilled craftsmen our books are all finished off by hand.

A range of small leather accessories completes a range essential to organise busy lifestyles. We are pleased to accept bespoke commissions and our products are available for wholesale.

www.organise-us.com  
Tel: 01252 781878

# Medley Jewellery



Lovingly handmade  
**MEDLEY**  
of  
Genuine leather  
Charms &  
Semi-precious stone

Medley Jewellery is a family run business that focuses on handcrafted, beautifully designed bracelets and watches. Our jewellery is a medley of genuine leather, charms, beads, semi-precious stones, coloured glass and shell. With over 150 exceptionally stunning designs, we are always updating and refining our designs to keep up with market trends. Since we also run a team who make the jewellery for us, you can be assured that our prices are with the lowest in the industry to offer unbeatable profit margins for you. We have a passion for designing beautiful jewellery and our mission for the future is to make more people aware of our stunning designs.

Tel: 07845700019  
Web: [www.medleyjewellery.com](http://www.medleyjewellery.com)



Over 150  
exceptionally  
stunning  
designs



Come and see the collection on stand m25 at Pulse, Earls Court, London, 10-12 June



e: [mandy@vanil.co.uk](mailto:mandy@vanil.co.uk) t: 07702 877081  
[www.vanil.co.uk](http://www.vanil.co.uk)

# From porcelain themes to jewellery dreams!

Sägen make handmade and exclusive recycled porcelain jewellery set in Sterling silver and brass. This season we indulge in the best patterns from the Scandinavian, mid-century masters like Stig Lindberg and combine this classic style with quirky and colourful flower and rose patterns.



Some of them dates back to the turn of the century!

Year 2011 was a really expansive year for Sägen.

We launched our own design 'Tribute by Sägen', a flirtious colourful and charming collection.

We opened our own shop/showroom in central Copenhagen and got rewarded as the 'Best New Product Fashion' at the show Top Drawer, London.

Pick your own favourites in our whole sale webshop directly today!

Just register your company on our website:  
<http://www.sagensweden.com/en/login.php?twshopid=19417&twsmode=newbuyer>

We welcome you to the wonderful world of Sägen!

[www.vanil.co.uk](http://www.vanil.co.uk)





## **JUMPAX – the fast track floor prep solution for an entire school!**

### **The location**

Next door to the Stade de Suisse in Bern, two prominent high-rise buildings house one of the major private educational institutions in Switzerland, the Feusi School. Up to 2500 students and approximately 500 staff pass through here every day. The wide range of courses at the German-speaking institute includes adult education and the College for Economics (PHW) as well as a Technical College for the medical profession.



### **The Problem**

Replacement of approximately 15,000m<sup>2</sup> of damaged Epoxy flooring. The sheer scale and severe time restrictions necessitated the work being carried out while the school remained open. Crucial factors in choosing the new floor finish therefore included minimising disruption to school activities with little or no disturbance from noise, VOC emissions or moisture. Additionally the project was to be phased, requiring fast turn-arounds and the briefest possible exposure time for open surfaces. For these reasons removal and renewal with Epoxy flooring was not feasible.

### **The Solution**

Amongst numerous other requirements for this project, the surface preparation and installation of the new floor finish had to be fast and create a minimum build-up in height. His long experience of successfully using Jumpax enabled Roland Kohler of Gerber AG Munsingen to convince both the contractors and the Feusi School that this was the only system that could fulfil all of their needs. Jumpax is quickly installed over the existing floor finish and creates a dry, floating sub-floor that is ready to receive new linoleum immediately.

90% of the floors were completed within 8 weeks.

During a recent site visit both students and staff remarked on the improvement in underfoot comfort.

### **The Advantages**

- The renovation has been successfully completed without introducing any moisture.
- High speed installation kept the project on time
- Phasing the work allowed the school to continue operating with little disruption
- Low height build-up reduced problems with doors etc.
- The harmonious combination of Jumpax and linoleum or any other resilient floor covering creates a floor that is both user and environmentally friendly.

The Jumpax Dual Underlay System consists of two different layers, the top and bottom panels are each coated with an interactive adhesive. The bottom panels also feature a levelling cushion of Styrofoam on the underside and a protective peel-off film over the adhesive coating on the top side. Both top and bottom panels are arranged in a staggered pattern with the top panels, laid adhesive side down, off-set so as to fully overlap the joint layout of the bottom panels. After peeling off the protective film the two layers are fixed together by firmly tapping or rolling down the top panels to ensure good contact between the adhesive coatings. This produces an extremely smooth and stable floating sub-floor.



**Munsterstraat 24 • 7418 EV  
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W [www.unifloor.nl](http://www.unifloor.nl) • E [info@unifloor.nl](mailto:info@unifloor.nl)  
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LONDON

Presents...

  
Panier des Sens  
en PROVENCE



The 'Natural Essentials' collection by Provence-based French toiletry brand, Panier des Sens, is now available in the UK, exclusively through Ashleigh & Burwood.

Products are available in 4 natural essential oil fragrances.

Home & Gift, Harrogate, Stand B18  
Autumn Fair International, Hall 5 K70-L71

**Discounted opening offers available**

Contact the office for details: Tel 01932 267060

Email [info@ashleigh-burwood.co.uk](mailto:info@ashleigh-burwood.co.uk) [www.ashleigh-burwood-trade.co.uk](http://www.ashleigh-burwood-trade.co.uk)

# Making boarding out plasterboard faster and easier

It is with great pleasure that Tradex News present Clip and Fix with the prestigious and highly impressive 'Company of the Month' feature. This industry renowned accolade is dedicated to the business that has shown the most innovation and commitment to providing a vast array of exceptional products coupled with a flawless customer orientated service.

A new and innovative product that has been introduced to the construction industry has proved to be very effective, enabling one person to install plasterboard quickly and efficiently. The Clip and Fix product is an inexpensive disposable fixing and spacing tool that is guaranteed to make your plasterboard fitting significantly faster and easier to fit – in almost every location.

Clip and fix, an idea born from watching the laborious task of heaving the plasterboards into place, has proved itself to be a simpler and more efficient method. Clip and Fix will speed up and make easier the process of boarding out, especially on ceilings. But it can also be used in/on a variety of surfaces including; all walls and ceilings, vaulted ceilings, long plasterboard runs, aqua board spacer, cement board and double boarding.

By using only two clips per board, construction workers can now install plasterboards with ease, secure in the knowledge that by using this



alternative method they have improved the safety of their working day, increasing productivity.

Additional benefits of Clip and Fix are that they can also be used as the perfect spacer when installing Aquaboard in your bathrooms or wet rooms. In addition, when used for vaulted ceilings, the task is made considerably easier since the bottom end of the board cannot slip away as it rests on the lip of the clip.

An example of the versatility of Clip and Fix was when European Commercial Ltd – a large Northern-based contractor – used the product to fit the cement board cladding to a Metsec metal frame during the redevelopment of the Salford Royal Hospital.

Site Manager at the redevelopment, Dave Greaves explained: "The cement boards weigh approximately 60kg and are extremely difficult to fit. We needed to leave a 2mm gap which the Clip and Fix gave us perfectly. The clip also reduced the need for the fitters to have their fingers placed under the boards, which is always a very vulnerable position."

"The ease of use of the clip was tremendous and sped the job up. We are very pleased with the clips and will be using them again on our next job."

**For more information, including a video demonstration, and stockists in your area of the clips, visit our website: [www.clipandfix.com](http://www.clipandfix.com), call 01279 506 270, or alternatively you can buy direct from us at [orders@clipandfix.com](mailto:orders@clipandfix.com)**



# Home of the NEW Railway Posters

Tradex News is incredibly proud to dedicate the highly prestigious and industry renowned 'Company of the Month' to Doricmor. This is presented in recognition of their superb range of fine art giclee prints and posters, as well as to celebrate the introduction of their new collection of Peter McDermott railway prints, which are a brilliantly eye-catching, modern take on a very traditional and much-loved theme.



For 15 years now, Edinburgh-based Doricmor have been renowned for their high quality, limited edition giclee art prints featuring designs by acclaimed modern artists such as Raymond Murray, Clare Mackie, and Colin Robertson. The company also caters for the gift market with the ability to provide short run digital prints in up to an A3 size, and provide a selection of greeting cards, mugs and calendars, featuring the same treasured designs as those found on the prints. Doricmor deal extensively in exclusive designs for the Scottish tourist

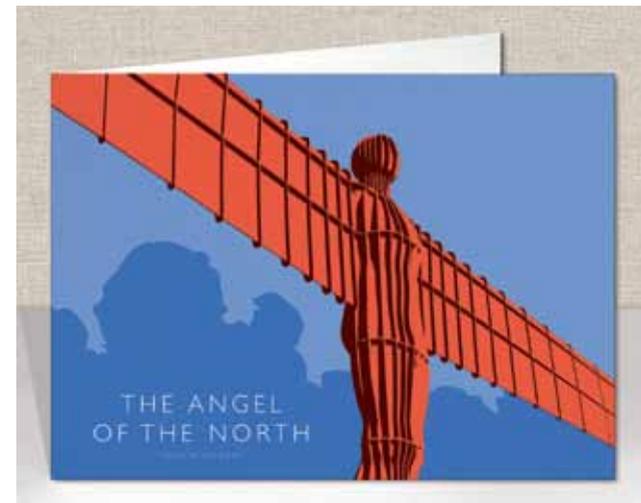
board and have the facility to produce custom, bespoke designs for anyone, company or individual, to be placed on any item of their range of giclee prints, digital prints, cards, mugs or calendars.

"Waverley is the last sea-going paddle steamer in the World and we seek to offer our passengers the opportunity to purchase some quality souvenirs at attractive prices. Doricmor has produced a range of gifts unique to our attraction. I have always found the personal service offered by this firm to be of the highest standard. Mugs, prints, notelets etc are all well produced and delivered right on schedule. I have no hesitation in recommending Doricmor to all visitor attractions."

Joe McKendrick, Director, Waverley Excursions Ltd

## Looking for a Modern Scottish Take on 1930's Railway Posters?

From 1905 graphic artists such as Norman Wilkinson and John Hassall were used in the design of advertising posters for the British railways, with their illustrations inspiring a generation and defining the railway poster for the next 30 years. Move forward 100 years and Doricmor are delighted to introduce a new range of art posters, heavily influenced by these iconic designs, from the early 1900s.



The golden age of the steam era railway poster has been lovingly re-created by artist Peter McDermott. As a complete departure from his famed watercolour work, he has produced a series of graphic prints in the style of the classic railway art. The images are vibrant, colourful and would complement and enhance any home décor, and feature iconic Scottish scenes such as Eilean Donan Castle, The Black Cuillin, Glencoe, Edinburgh's Forth Rail Bridge and the PS Waverley (the last sea-going paddle steamer in the world) amongst others.

Peter McDermott railway posters are available to purchase direct at [www.yourdoricmor.com](http://www.yourdoricmor.com) and are available as both high quality giclee art prints and digital posters, in various sizes. The designs are also available in a range of gift mugs and greeting cards.

**For more information;**  
**Call: 0131 553 2772**  
**Web: [www.yourdoricmor.com](http://www.yourdoricmor.com)**

